

# 2011 eAdvertising Form

## NYSAC eAds

The Weekly Wire is published each week and sent to thousands of county leaders and other subscribers across the state via email. The NYSAC website is updated and visited daily by local, state and federal government officials.

Please indicate your choice(s) below -

___ Weekly Wire Ad (4x 1month) size 120 w x 148 h pixels	<b>\$200</b>
___ Weekly Wire Ad (12x 3months) size 120 w x 148 h pixels	<b>\$500</b>
___ Weekly Wire Ad (24x 6months) size 120 w x 148 h pixels	<b>\$900</b>
___ Weekly Wire Ad (52x 1 year) size 120 w x 148 h pixels	<b>\$1,500</b>
___ Website Ad (1 month) size 240 w x 100 h pixels	<b>\$250</b>
___ Website Ad (3 months) size 240 w x 100 h pixels	<b>\$600</b>
___ Website Ad (6 months) size 240 w x 100 h pixels	<b>\$1,000</b>
___ Website Ad (1 year) size 240 w x 100 h pixels	<b>\$1,750</b>
___ Website Ad and Weekly Wire Ad (1 year)	<b>\$2,500</b>

Start Date \_\_\_\_\_

\*If no artwork is provided for paid ad space, the publisher will use own discretion for ad space. NYSAC is not liable for the accuracy of any artwork placed in NYSAC publications. NYSAC reserves the right to accept or reject any advertising.

**NOTE:** Please fax your form early to reserve your ad space at 518-465-0506. Email your eAd as a jpeg, .gif or html format to Juanita Munguia at [jmunguia@nysac.org](mailto:jmunguia@nysac.org). Ad sizes are subject to minor adjustments for design enhancement. The NYSAC Weekly Wire is distributed each Friday. Weekly Wire ads will be featured on the email and the Weekly Wire section of the website. Web ads will be featured on the homepage of NYSAC's website.

**SAVE 10%:** NYSAC Associate Members get 10% off any one ad placement.

**Please forward questions to:** Juanita Munguia, Marketing Specialist, 518-465-1473, [jmunguia@nysac.org](mailto:jmunguia@nysac.org)  
**Return form with payment to:** eAdvertising, 540 Broadway, 5th Fl., Albany, NY 12207 or fax to 518-465-0506

**Payment Options -**     Visa     Mastercard     American Express     Discover     Check

Name on card: \_\_\_\_\_

Account number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ \*Total: \_\_\_\_\_

Signature: \_\_\_\_\_

(all contact information must be provided below)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

\*Signature: \_\_\_\_\_

By signing this agreement you agree to the terms of this contract.

**For more information about NYSAC's publications please visit our website:  
[www.nysac.org](http://www.nysac.org)**