

# 2012 Magazine Advertising Form

## NYSAC News Magazine

The **NYSAC News** magazine is published three times a year and sent to thousands of county leaders across the state.

Please indicate your choice(s) below ~

- \_\_\_ 3 1/2" w x 2" h business card size **\$200**
- \_\_\_ 4" w x 5 1/2" h **\$300**
- \_\_\_ 4" w x 11" h (1/2 page) vertical **\$350**
- \_\_\_ 4" w x 11" h vertical color **\$450**
- \_\_\_ 8 1/4" w x 5 1/2" h (1/2 page) horizontal **\$350**
- \_\_\_ 8 1/4" w x 5 1/2" h horizontal color **\$450**
- \_\_\_ 8 1/4" w x 10 1/2" h full page **\$700**
- \_\_\_ 8 1/4" w x 10 1/2" h full page color **\$900**
- \_\_\_ 8 1/4" w x 10 1/2" h color inside front cover **\$1,000**
- \_\_\_ 8 1/4" w x 10 1/2" h color inside back cover **\$1,000**
- \_\_\_ 8 1/2" w x 9" h color back cover **\$1,200**

*Which issue(s) would you like to advertise in?*

\_\_\_ 2012 Winter Issue  
Public Safety  
Deadline: Dec. 30, 2011

\_\_\_ 2012 Spring Issue  
Healthcare & Medicaid  
Deadline: May 11, 2012

\_\_\_ 2012 Fall Issue  
Lean Government  
Deadline: Sept. 28, 2012

\* Themes and deadlines are subject to change.

**NOTE:** Please fax your form early to reserve your ad space at **518.465.0506**. Email your camera ready ad as a jpeg or pdf image at 300+ dpi resolution to Juanita Munguia at [jmunguia@nysac.org](mailto:jmunguia@nysac.org). Ad sizes are subject to minor adjustments for design enhancement. There will be a \$50 set up fee for any ads that need revisions.

**SAVE 10%:** Reserve and prepay ads in three or more consecutive issues and save 10% of the total cost.

**Please forward questions to:** Juanita Munguia, Marketing Specialist, 518.465.1473, [jmunguia@nysac.org](mailto:jmunguia@nysac.org)

**Return form with payment to:** **NYSAC News**, 540 Broadway, 5th Fl., Albany, NY 12207 or fax to 518.465.0506

Payment Options -  Visa  MasterCard  American Express  Discover  Check

Name on card: \_\_\_\_\_

Account number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ \*Total: \_\_\_\_\_ Signature: \_\_\_\_\_

(all contact information must be provided below)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Signature is required to fulfill the terms of this contract.

For more information about NYSAC's publications please visit our website: [www.nysac.org](http://www.nysac.org)