

2012 NYSAC ASSOCIATE MEMBERSHIP

The role and relationship of government with the private sector has changed in recent years, and it continues to evolve. The establishment of the NYSAC Associate Membership is one more way that NYSAC is working to leverage that evolution for our member counties and Associate Members in the private sector. This program is designed to provide opportunities to connect private sector solutions to the governing, management and information challenges facing member counties. NYSAC offers unique opportunities to help your company raise awareness of your corporate programs.

NYSAC Associate Member Benefits

Brand Connection

Exclusive use of the NYSAC Associate Member logo on your company's marketing material.

Website Links

The NYSAC website will have a section devoted to NYSAC's Associate members. It will list NYSAC Associate organizations, include a brief description of your products and services and include a link to your website.

Exhibit Booth Priority Space

Associate members will receive advance notice of conference exhibition opportunities and, when possible, preferred exhibit location.

Associate Member Discounted Conference Fee

Associate members will receive preferred registration fees for each of our conferences and events. *Associate members are the ONLY private sector attendees that attend our conference at the county attendee member rate.*

Complimentary Annual County Directory

One complimentary copy of our Annual County Directory, which will include a listing of all Associate Members. \$75 value.

NYSAC News Magazine

Associate members will receive 10% off any advertising and acknowledgement of all NYSAC Associate members in each issue of the *NYSAC News* magazine.

NYSAC Associate Member Fee: \$2,000 (January - December)

Company Name: _____
(Please list company name as you would like it to appear with NYSAC.)

Address: _____

 _____ Web Address: _____

Contact: _____ Title: _____

Email: _____

Phone#: _____ Fax#: _____

Billing Contact Signature: _____

By providing your signature, you agree to the terms of this contract.

* NYSAC reserves the right to limit participation in the Associate Membership program, as well as terminate any agreements in its sole discretion. In addition, use of the NYSAC Associate Member logo is limited and must be approved by NYSAC before being used in any marketing material.

PAYMENT OPTIONS - Visa Mastercard American Express Discover Check

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____

Signature: _____

PLEASE RETURN FORM AND PAYMENT TO: NYSAC Associate Membership
 Attn: Juanita Munguia, Marketing Specialist
 NYSAC, 540 Broadway, 5th Floor, Albany, New York 12207
 Phone: 518.465.1473 - Fax: 518.465.0506
 Please forward any questions to Juanita Munguia at jmunguia@nysac.org