**November 16, 2017** 



# 2020 Census



## Census Count is Critical for New York

- Only Opportunity for next 10 years
- ➤ \$53 Billion Annually in Federal Funding for Housing, Highways, Health Care and Education
- New York Influence in Congress Redistricting
- > Critical Data for Economic Development and Planning



# First Steps: LUCA Local Update of Census Addresses

- > Register to Participate
- Prepare Local Address Files
- Review Census LUCA Files
- > Submit Corrected Files

NOW (Deadline 12/15)

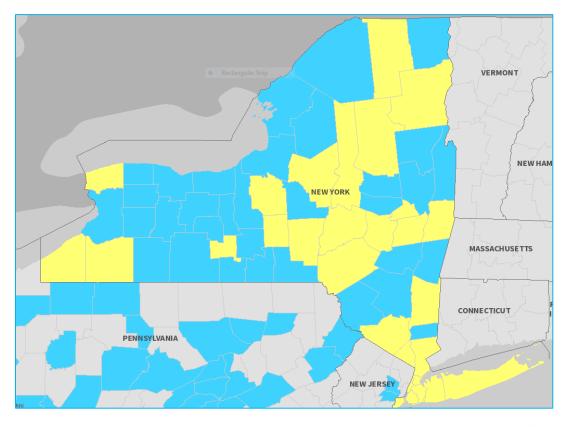
Now thru February '18

Starting February '18

120 Days after receiving LUCA File



November 16, 2017





# US Census Bureau Help Desk New Registration Forms

1-844-344-0169

geo.2020.luca@census.gov.



## **Next: Getting Ready to Count**

- Population Count April 2020
  - Building Community Outreach Partnerships
  - Hard to Count Populations
  - Technology Challenge
  - Confidentiality <u>guaranteed by Federal Law</u>

#### **New York State Census Initiative**

- State Address Review for LUCA
- Interagency Task Force
- > Partnering with Local Governments
- > Training and Technical Support Resources



#### **Training and Technical Resources**

Cornell Program on Applied Demographics <a href="https://pad.human.cornell.edu/census2020/index.cfm">https://pad.human.cornell.edu/census2020/index.cfm</a>

Council on Children and Families <a href="http://ccf.ny.gov/council-initiatives/census-2020-get-prepared/">http://ccf.ny.gov/council-initiatives/census-2020-get-prepared/</a>





**COUNCIL INITIATIVES** 

1

ABOUT US

**HOW DO I...?** 

PUBLICATIONS/RESOURCES

STAFF

**CONTACT US** 

2020 Census - Get Prepared

Commissioners'
Committee on CrossSystems Services for

Children and Youth

Coordinating Council on

Children with Incarcerated Parents (CCCwIP)

Early Childhood Advisory Council (ECAC)

Early Childhood Comprehensive Systems Impact Initiative (ECCS Impact)

**Every Student Present** 

Fetal Alcohol Spectrum Disorder (FASD) Workgroup

Hard-to-Place / Hard-to-Serve Unit

Head Start Collaboration Project

KIDS COUNT - NYS

2020 Census - Get Prepared



Say, "YES!" to LUCA

Say, "Yes," to your community's participation in the Local Update of Census Addresses (LUCA). LUCA is the first stage of preparation for the 2020 Census and this preparation begins now!

Census 2020 -- Get Prepared

ADDITIONAL INFO & RESOURCES

Project Overview

Who Registered for LUCA?

LUCA Communities & Interns

For Communities

For Students

LUCA Training

Say "YES" to \$53B
Steps & Deadlines

More About LUCA

- Census Bureau LUCA Update

Cornell PAD NY Portal

NYS Data Center

YORK Division of Local Government Services

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localgov@dos.ny.gov

(800)367-8488

