



CROWDSTRIKE

THE PROBLEM

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Define the problem.



Understand the problem.



Work the problem.



Adapt.



Q&A



DEFINE THE PROBLEM.

What are we working with...





THE DEMOCRATIZATION OF CYBER THREATS.



The widespread availability of tools, techniques, and procedures that were, at one time, only available to and used by the most advanced threat actors.





ETERNALBLUE



ETERNALROMANCE



BRUTALKANGAROO



ETERNALROCKS



DOUBLEPULSAR



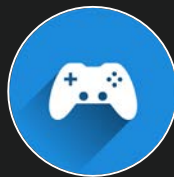
AND ON AND ON...



DEMOCRATIZATION OF IT



Cloud



IoT



BYOD



UNDERSTAND THE PROBLEM.

Okay, now what...



UNDERSTAND

Blue Team Problem



- If you're *defending* something, you're on the Blue Team
- With a prevention-only strategy, you have to be right 100% of the time.
- Attackers only have to be right once.



WORK THE PROBLEM

It's okay if you cry a little in the process...



GET INFORMATION. GET IN THE WAY. GET OUT OF DODGE.



Detect



Disrupt



Remediate




ADAPT

The TSA paradigm...



TSA PARADIGM

- Belt
- Shoes
- Liquids over 3 ounces
- Jackets
- Laptops
- *Underware 





THE LAST ATTACK WILL LIKELY NOT BE THE SAME
AS THE NEXT ATTACK...





...YOU NEED A TECHNOLOGY THAT CAN ADAPT ON
YOUR BEHALF AND AT YOUR BEHEST.





OVERLORD SPIDER TARGETED IOWA SCHOOL DISTRICT; MAY INDICATE A SHIFT IN TARGETING TO ACADEMIC INSTITUTIONS



THE POWER
OF ONE



LIGHTWEIGHT AGENT

NEXT-GEN
ANTIVIRUS



ENDPOINT SECURITY

ENDPOINT DETECTION &
RESPONSE



DEVICE
CONTROL



THREAT
HUNTING



SECURITY OPERATIONS

IT
HYGIENE



VULNERABILITY
MANAGEMENT



THREAT
INTEL



SEARCH



INTELLIGENCE

SANDBOX



FALCON PLATFORM

ECOSYSTEM



FALCON PLATFORM STATISTICS

Peak Events
Per Second

>2.42M

Average Events
Per Second

>900K

Data Processed
Per Day

>70 TB

Events Per
Day

>80B

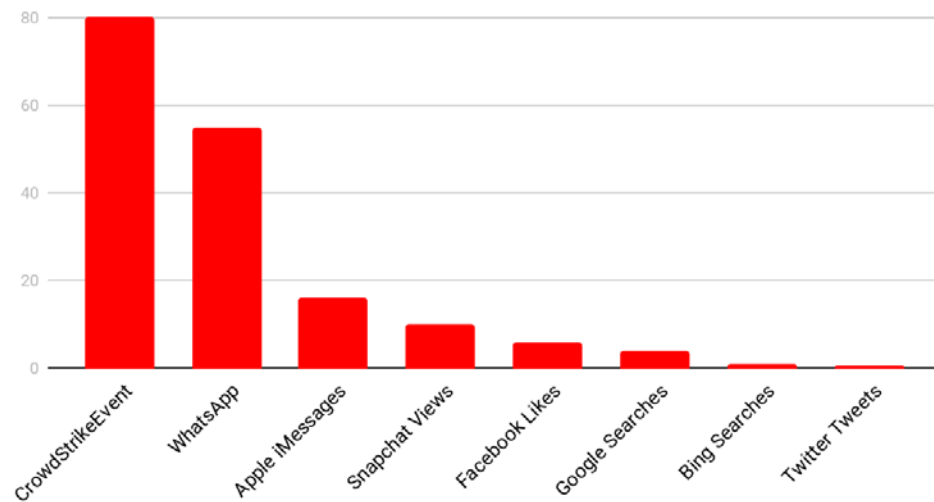
Stored for
ThreatGraph

Mult. PBs

Stored for EDR
Investigate

Mult. PBs

Billions of Events per Day



PROTECTING EVERY ENDPOINT EVERYWHERE



Public Cloud



Private Cloud



Branch Office



Remote Worker



Mobile Worker



SOLUTION: CROWDSTRIKE FALCON

LEGACY
SOLUTIONS



SINGLE
LIGHTWEIGHT
AGENT

- Legacy AV
- Stop known & unknown malware
- HIPS
- Prevent 0-day exploits
- Application Whitelisting
- Contain incidents
- Forensics
- AI/ML signatureless protection
- Endpoint Detection & Response
- Offline protection
- Security Hygiene
- Discover assets & applications
- Exploit Mitigation
- Hunting & forensics
- Sandboxing

THE POWER
OF ONE

MANAGED HUNTING – FALCON OVERWATCH

○ ○ ○ ● ○ BENEFITS



QUESTIONS?

