

This form and payment must be emailed or mailed in. Cannot be processed online.

Excelsior Partnership

\$7,500

What does a NYSAC Excelsior Partnership offer you?



- **Raise Awareness of Your Government Solutions Programs** - The NYSAC Excelsior Partnership connects private sector solutions to the governing, management and information challenges facing member counties through the benefits of this program
- **Speaking Opportunity Before Association Membership** - Speaking opportunity at an event to be determined by NYSAC staff
- **Brand Association** - Exclusive usage of the NYSAC Excelsior Partner logo
- **Company Listing on NYSAC Website** - Your company listing on the Marketplace webpage will include: company logo, address, contact name, title, phone & website
- **Premium Exhibit Hall Placement** - Excelsior partners have the opportunity to submit their exhibit space requests in advance of the general public
- **Conference Recognition** - Conference Exhibitor/Sponsor Guides will feature the NYSAC Excelsior Partner logo next to your company listing which includes: your company logo, company description and contact information (applies when your company is an exhibitor or sponsor), A special badge identifying you & your company as an Excelsior Partner and additional signage at NYSAC events
- **Discounted Conference Registration Rate** - Excelsior and Associate Partners are the only private sector representatives who are able to register for NYSAC events at the county official rate; all others in the private sector must register as an exhibitor or sponsor to attend NYSAC events
- **Advertising Discounts** - 10% discount on any advertising in the NYSAC News magazine and Annual County Directory seen by thousands of government officials annually
- **NYSAC Publication Subscriptions** - Complimentary subscriptions to NYSAC publications including the Annual County Directory, NYSAC News magazine, Counties in the News and Weekly Wire
- **Recognition of Your Company Support for NYSAC's Mission**

Company Name: _____

Please list company as it should appear on all promotional and identification materials

Address: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____

By signing on the line above, you agree to the terms of this Excelsior Partnership

\$7,500 2019 Annual Fee

Payment Options: Visa MasterCard American Express Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____ * Signature: _____

Policy: Payment is required prior to the start of Excelsior partnership. NYSAC reserves the right to limit participation in the excelsior partner program, as well as terminate any agreements at its discretion. Use of the NYSAC Excelsior Partnership logo is limited and must be approved by NYSAC prior to publication. Excelsior partnership is not an endorsement of your company or programs and services.

Company Listing and Logo: Email your logo (as a .jpg or .tif file) and brief company description with contact name, title and email address (Word file) to appear on the NYSAC Marketplace webpage to jmunguia@nysac.org upon submission of your Excelsior partner form and payment.

Return Form and Payment to: Juanita Munguia, NYSAC Marketing Specialist
NYSAC, 540 Broadway, 5th Floor, Albany, New York 12207
Phone: 518-465-1473 x201 - Fax: 518-465-0506 - Email: jmunguia@nysac.org