

NYSAC News

NEW YORK STATE ASSOCIATION OF COUNTIES

Submission Tips and Tricks



Word Count

Explain your chosen topic between 500 and 750 words.

Keeping your article brief will ensure that it is easy to read and understand.



Deadline

Submit your article by the specified date to make sure there is time to make corrections if needed.

Nicole Correia
ncorreia@nysac.org



Artwork

Send along photos or other graphics to accompany your article.

Get creative! Use this opportunity to highlight your county with photos.



Audience

Consider your audience and what they need to know from reading your article.

Also think of what articles have caught your eye lately for inspiration.



Engage

Make sure that your article is engaging and attention-grabbing.

Bulleted lists, charts, and links to online materials help to keep readers interested



Stay Connected

Follow NYSAC online for magazine updates such as upcoming themes and deadlines.

You can even view past issues at nysac.org/magazine

NYSAC's mission is to represent, educate, advocate for, and serve member counties at the federal and state levels.

540 Broadway | Albany, New York 12207 | Phone: (518) 465-1473 | www.nysac.org