



- Keep citizens updated on “up-to-the-minute” type events (such as community events, weather emergencies, pertinent news announcements, etc.)
- Streamline communication with the press (you follow them, they follow you).
- Receive instant feedback from individuals – pose a question, see what kind of information you get in response.



twitter



Tweets Tweets & replies Photos & videos



Schenectady County @SchdyCountyNY · Jan 20
Do you know an older adult who volunteers their time and experience to worthwhile projects or causes in our... fb.me/43fm3bj4U



Schenectady County @SchdyCountyNY · 5 Sep 2015
The Boil Water Order for the Town of Niskayuna is still in effect. The Department of Health is required to test... fb.me/7r2Rpc0O2



All Over Albany @alloveralbany
All Over Albany is for interesting and interested people in the Capital Region (like you). Our friends call us AOA. Site feed: [@AOA_feed](https://twitter.com/AOA_feed)



CBS 6 Albany - WRGB @CBS6Albany
Bringing you news, weather and sports in the Albany region.



albanytuarts @albanytuarts
The music, theater, dance, visual arts, literature of the Capital Region. For more, follow [@timesunionarts](https://twitter.com/timesunionarts) and [@mjanairo](https://twitter.com/mjanairo)

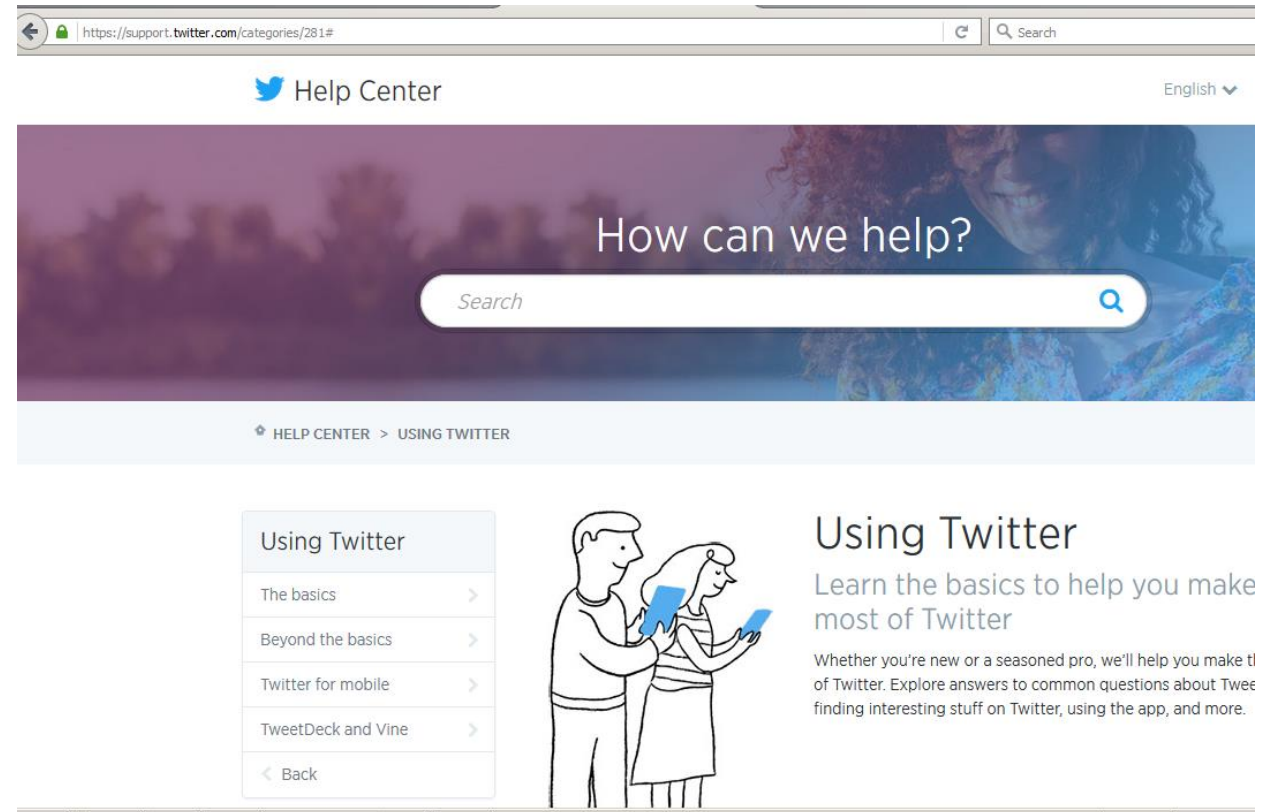


Matthew S. Miller @MMillerNews10
News Director at WTEN-TV



Review
... in the Albany, NY
... ican City Business
... (journals) publication

- What is a Twitter handle?
- What is a hashtag and for that matter what does the # sign mean?
- What are trends?
- Are my tweets private or public?
- Is there Twitter etiquette?



The screenshot shows the Twitter Help Center page. At the top, the browser address bar displays <https://support.twitter.com/categories/281#>. The page header includes the Twitter logo, "Help Center", and a language dropdown set to "English". Below the header is a large banner with the text "How can we help?" and a search bar containing the word "Search". A breadcrumb trail reads "HELP CENTER > USING TWITTER". On the left, a sidebar menu lists "Using Twitter" with sub-items: "The basics", "Beyond the basics", "Twitter for mobile", "TweetDeck and Vine", and "Back". To the right of the sidebar is an illustration of a man and a woman looking at a smartphone. The main content area is titled "Using Twitter" and contains the text: "Learn the basics to help you make most of Twitter. Whether you're new or a seasoned pro, we'll help you make the most of Twitter. Explore answers to common questions about TweetDeck, finding interesting stuff on Twitter, using the app, and more."