Learn about the many ways your company can reach county officials across New York State by partnering with NYSAC.

- Three statewide magazines annually
- Daily Counties in the News (e-news)
- Weekly County Perspective (e-news)

NYSAC is the only association for all county officials across New York State.

NYSAC represents, educates, serves, and advocates for New York’s counties since 1925.
NYSAC News Magazine - Three issues per year
NYSAC News is the official print publication of the New York State Association of Counties. The magazine is published three times a year and is sent to county leaders across the state. Each issue focuses on topics that are timely and meaningful to county officials. NYSAC News is mailed to approximately 2,500 county, state and federal officials and is available for viewing and download on our website.

Counties in the News - Daily ePublication all year long
Counties in the News is a daily email compilation of news articles from across the state, organized by region, and sent to county, state and federal officials. Counties in the News is emailed to approximately 1600 county decision makers daily.

County Perspective - Weekly ePublication during legislative session
The County Perspective highlights county related issues and activities that take place in Albany and Washington DC each week. The County Perspective is emailed each week during the Legislative Session to approximately 2100 county decision makers.

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<th>Channels of Distribution</th>
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NYSAC publications are the only publications focused entirely on the challenges and opportunities facing New York’s county governments and county leaders. Our publications are not only mailed and emailed to government officials, they are also shared at events, on our website and on social media. Your message will reach thousands of county, state and federal officials. Advertising with NYSAC is an effective way of getting your products and services noticed by county customers across New York State.
**PRINT ADS**

**COUNTIES IN THE NEWS AD**

- 90 pixels
- 600 pixels

**THE COUNTY PERSPECTIVE AD** (formerly Weekly Wire)

- 90 pixels
- 600 pixels

**ELECTRONIC ADS**

(eAds)
Company Name:____________________________________________________________________________

Please list company as it should appear on all promotional and identification materials

Address:_____________________________________________________________________________________

Contact:__________________________________________ Title:______________________________________

Phone:_______________ Fax:_______________ Email: ______________________ Website:________________

What industry are you in?_____________________________________________________________________

NYSAC News Magazine:

Please fax your form early to reserve your ad space at 518-465-0506. Email your camera ready ad as a jpeg  or pdf image at 300+ dpi resolution to Juanita Munguia at jmunguia@nysac.org. Ad sizes are subject to minor adjustments for design enhancement. There will be a $50 set up fee for any ads that need revisions. SAVE 10%: Reserve and pre-pay ads in three or more consecutive issues and save 10% off the total cost.

Payment is due upon invoice. *If artwork is not provided for paid ad space, the publisher will use discretion for ad space. NYSAC is not liable for the accuracy of any artwork placed in NYSAC publications. NYSAC reserves the right to accept or reject any advertising.

Return Advertising Form and Payment to:
Juanita Munguia, Marketing Specialist
NYSAC, 540 Broadway, 5th Floor, Albany, New York 12207
Phone: 518.465.1473 x201 - Fax: 518.465.0506 - jmunguia@nysac.org