

NYSAC Associate Partnership

\$2,500

What does a NYSAC Associate Partnership offer you?



NYSAC
ASSOCIATE PARTNER™

- **Raise Awareness of Your Government Solutions Programs** - The NYSAC Associate Partnership connects private sector solutions to the governing, management and information challenges facing member counties through the benefits of this program
- **Brand Association** - Exclusive usage of the NYSAC Associate Partner logo
- **Company Listing on NYSAC Website** - Your company listing on the Marketplace webpage will include: company logo, contact person, address, title, phone, website and link to a flyer you provide explaining your products & services for county government
- **Premium Exhibit Hall Placement & Discount** - Partners may submit exhibit space requests in advance of the general public and \$100 off exhibit space at the Legislative Conference and Fall Seminar. You must register online to secure space by deadlines.
- **Conference Recognition** - Event Exhibitor/Sponsor Guides will feature the NYSAC Associate Partner logo next to your company listing which includes: your company logo, company description and contact information (applies when your company is an exhibitor or sponsor), A special badge identifying you & your company as an Associate Partner and additional signage at NYSAC events
- **Mailing/Email List** - We will provide a mailing/email list for a specific job position at your request (\$75 value without emails)
- **Discounted Conference Registration Rate** - Excelsior and Associate Partners are the only private sector representatives who are permitted to register for NYSAC events at the county official rate, should you choose not to be a sponsor or exhibitor of the event; all others in the private sector must register as an exhibitor or sponsor to attend NYSAC events (\$250 pp)
- **Advertising Discounts** - 10% discount on any advertising in the NYSAC News magazine and Annual County Directory seen by thousands of government officials annually
- **NYSAC Publication Subscriptions** - Complimentary subscriptions to NYSAC publications including the Annual County Directory, NYSAC News magazine, Counties in the News and Weekly Wire

Company Name: _____
Please list company as it should appear on all promotional and identification materials

Address: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____

\$2,500 Annual Fee Start Date: _____

Payment Options: Visa MasterCard American Express Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____ * Signature: _____

Policy: Payment is required prior to the start of Associate partnership. NYSAC reserves the right to limit participation in the associate partner program, as well as terminate any agreements at its discretion. Use of the NYSAC Associate Partnership logo is limited and must be approved by NYSAC prior to publication. Associate partnership is not an endorsement of your company or programs and services.

Company Listing and Logo: Email your logo (as a .jpg or .tif file) and brief company description with contact name, title and email address (Word file) to appear on the NYSAC Marketplace webpage to jmunguia@nysac.org upon submission of your Associate partner form and payment.

Return Form and Payment to: Juanita Munguia, NYSAC Marketing Specialist
NYSAC, 540 Broadway, 5th Floor, Albany, New York 12207
Phone: 518-465-1473 x201 - Fax: 518-465-0506 - Email: jmunguia@nysac.org