



This year our Fall Seminar will be an online event only for the health and safety of our membership and private sector friends. Our sponsorships have also changed. NYSAC sponsors have the dual benefit of supporting counties' conference educational program and raising your company's profile through a variety of marketing benefits. Please see the following sponsor forms for more information. For more details on the workshops we are offering, please visit www.nysac.org/fallseminar

NYSAC 2020 Fall Virtual Event Workshop & Meeting Sponsor Options

- November 2020 Election Administration: What is Different?, 9/15, 10am
- County 2021 Budget Challenges, 9/15, 2pm
- Policing in 2020: What We've Learned and How Do We Change, 9/16, 10am
- Emerging Cyber Security Threats, 9/16, 2pm
- COVID Communication: New Tools to Communicate in a Socially Distanced World, 9/17, 10am
- Leadership in the Time of COVID-19, 9/17, 2pm
- Joint Intercounty Meeting, 9/18, 10am (accepting multiple sponsors)
- Counties, Mental Health, and the Criminal Justice Process, 9/23, 10am
- Meeting New York State's Climate and Renewable Energy Goals, 9/23, 2pm
- Governing Through Executive Order: A State & Local Perspective, 9/24, 10am
- Bracing for the Next Wave: Lessons Learned from COVID-19 in Emergency Mgmt, 9/24, 2pm
- Technology Options for Public Hearings, 9/29, 10am
- Using Wastewater to Slow the Spread of COVID-19, 9/29, 2pm
- Investing in Our Older Americans, 9/30, 10am
- COVID-19 Testing: A Rapidly Evolving Landscape, 9/30, 2pm
- County Leaders Meeting, 10/1 (accepting multiple sponsors)

For any questions on these topics and sponsorship, contact:

Juanita Munguia, NYSAC Marketing Specialist
New York State Association of Counties (NYSAC)
540 Broadway, 5th Floor, Albany, NY 12207
518-465-1473 x201, jmunguia@nysac.org

Sponsor Form

New York State Association of Counties (NYSAC)
2020 Virtual Fall Seminar

NYSAC FEATURED SPONSOR

\$5,000 Featured Sponsor

Sponsorship Benefits:

- At this level, your company will be a featured sponsor of our virtual fall event
- Includes all benefits offered to Gold Sponsors (*excludes workshops or meetings that are sponsored) and,
- Up to five employee registrations for any Fall Seminar workshop
- Recognition on a podcast in NYSAC County Conversations podcast series
- eAd on NYSAC website
- One NYSAC blog post
- One ½ page ad in the Fall NYSAC News magazine and an ad in Counties in the News for one month
- We will formally thank your company during all member event meetings, plenaries, and any communication we send out regarding the event
- Email list of all virtual fall seminar workshops provided after the event

Company Name: _____
Please list company as it should appear on all promotional and identification materials

Full Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____
By signing on the line above, you agree to the terms of this sponsor form.

List Your Company Online Attendees Below: *Job title and email is required for registration.

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

** Email your logo (as a .jpg or .tif file) and list the following: contact person, title, email, office address, website, and three brief sentences on the products/services you provide to county government to jmunguia@nysac.org within 24 hours of submitting your sponsorship commitment. *Video must be received no later than three days before your sponsored workshop or if you choose interview, it will be scheduled no later than two days before the workshop.

Payment Options: ___ Visa ___ MasterCard ___ American Express ___ Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____ * Signature: _____

Payment is required within 30 days of your sponsorship

This Sponsor form must be signed and emailed with page 1 to NYSAC
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New York State Association of Counties (NYSAC)
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NYSAC WORKSHOP GOLD SPONSOR

- \$3,000 Workshop Gold Sponsor (choose the workshop(s) you would like to sponsor on page 1.)

Sponsorship Benefits:

- Includes all benefits offered to Silver Sponsors and,
- Your company's three-minute video with tailored message for county government to be included in the workshop and uploaded to website **OR**
- A three-minute interview with NYSAC that will be included in the workshop and uploaded to website **OR**
- Complimentary eAd in the daily Counties in the News for one week (see NYSAC media kit)
- A copy of the workshop recording, recognition of your sponsorship and brief company description will be emailed to registrants after the event
- Social media recognition of your sponsorship before and after the event

Company Name: _____
Please list company as it should appear on all promotional and identification materials

Full Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____
By signing on the line above, you agree to the terms of this sponsor form.

List Your Company Online Attendees Below: *Job title and email is required for registration.

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

** Email your logo (as a .jpg or .tif file) and list the following: contact person, title, email, office address, website, and two brief sentences on the products/services you provide to county government to jmunguia@nysac.org within 24 hours of submitting your sponsorship commitment. *Video must be received no later than three days before your sponsored workshop or if you choose interview, it will be scheduled no later than two days before the workshop.

Payment Options: ___ Visa ___ MasterCard ___ American Express ___ Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____ * Signature: _____

Payment is required within 30 days of your sponsorship

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New York State Association of Counties (NYSAC)
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NYSAC WORKSHOP SILVER SPONSOR

- \$2,000 Workshop Silver Sponsor (choose the workshop(s) you would like to sponsor on page 1.)

Sponsorship Benefits:

- Includes all benefits offered to Event Sponsors and,
- Your company will be featured as the sponsor of your sponsored workshop on all email announcements/reminders with logo and weblink (*as of the date of your commitment)
- Sponsor's contact information, logo, and three-sentence description on the product/service that your company provides for county government will be featured on the last slide of the workshop presentation
- NYSAC moderator will thank the sponsor and read a three-sentence description, provided by you, of the sponsor's solutions for counties
- A copy of the workshop recording, recognition of your sponsorship and brief company description will be posted on the NYSAC website and emailed after the event and made available on the NYSAC YouTube Channel
- Email list of workshop registrants for follow up will be provided after the event

Company Name: _____

Please list company as it should appear on all promotional and identification materials

Full Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____

By signing on the line above, you agree to the terms of this sponsor form.

List Your Company Online Attendees Below: *Job title and email is required for registration.

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

** Email your logo (as a .jpg or .tif file) and list the following: contact person, title, email, office address, website, and three brief sentences on the products/services you provide to county government to jmunguia@nysac.org within 24 hours of submitting your sponsorship commitment.

Payment Options: ___ Visa ___ MasterCard ___ American Express ___ Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

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NYSAC EVENT SPONSOR

\$500 Event Sponsor

This sponsorship enables your representatives and company to register for Fall Seminar workshops and includes base level marketing and recognition related to our fall event.

Sponsorship Benefits:

- Two company employee registrations to workshops of your choice. Does not include members only meetings. (*must use company email addresses)
- Detailed company listing in Sponsor Guide
- Email from NYSAC to event registrants thanking all sponsors after the event
- Sponsor listing on our website with link to website or video or whitepaper, etc.
- Thank you to our sponsors printed in the next NYSAC News magazine

Company Name: _____
Please list company as it should appear on all promotional and identification materials

Full Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____
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List Your Company Online Attendees Below: *Job title and email is required for registration.

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

** Email your logo (as a .jpg or .tif file) and list the following: contact person, title, email, office address, website, and two brief sentences on the products/services you provide to county government to jmunguia@nysac.org within 24 hours of submitting your sponsorship commitment.

Payment Options: ___ Visa ___ MasterCard ___ American Express ___ Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____ * Signature: _____

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NYSAC PRIZE SPONSOR

- \$500 Prize Sponsor - sponsor one giveaway item for fall event prize winners. Item can be with or without your logo imprint, worth \$100 - \$200.
(please ask for approval of the item in advance)

Sponsorship Benefits:

- Your sponsorship and prize will be promoted on our website, social media and weekly event email
- Two company employee registrations to workshops of your choice. *Does not include members only meetings. (*must use company email addresses)
- Detailed company listing in Sponsor Guide
- Email from NYSAC to event registrants thanking all sponsors after the event
- Sponsor listing on our website with link to website
- Thank you to our sponsors printed in the next NYSAC News magazine

Company Name: _____
Please list company as it should appear on all promotional and identification materials

Full Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____
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List Your Company Online Attendees Below: *Job title and email is required for registration.

Name/Title: _____ Email: _____

Name/Title: _____ Email: _____

** Email your logo (as a .jpg or .tif file) and list the following: contact person, title, email, office address, website, and three brief sentences on the products/services you provide to county government to jmunguia@nysac.org within 24 hours of submitting your sponsorship commitment.

**If possible, please submit a photo of the item you are providing with or without your logo and with your business card so we can use it to promote your sponsorship.

Due to COVID-19, the item will be sent out to the prize winning member by your office within 48 hours of the prize drawing.

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