• Keep citizens updated on “up-to-the-minute” type events (such as community events, weather emergencies, pertinent news announcements, etc.)

• Streamline communication with the press (you follow them, they follow you).

• Receive instant feedback from individuals – pose a question, see what kind of information you get in response.
Schenectady County @SchdyCountyNY · 5 Sep 2015

The Boil Water Order for the Town of Niskayuna is still in effect. The Department of Health is required to test...

fb.me/7r2Rrpc0O2

Matthew S. Miller
@MMillerNews10
News Director at WTEN-TV
• What is a Twitter handle?

• What is a hashtag and for that matter what does the # sign mean?

• What are trends?

• Are my tweets private or public?

• Is there Twitter etiquette?