FOR IMMEDIATE RELEASE: DATE

[COUNTY] TO LAUNCH ‘OPERATION GREEN LIGHT’ IN SUPPORT OF LOCAL VETERANS

[COUNTY] – In advance of the upcoming Veterans Day holiday, [COUNTY] announced that county buildings would be illuminated green November 6th through the 12th as part of Operation Green Light, a nationwide initiative to support veterans and raise awareness about the challenges faced by many veterans and the resources that are available at the county, state, and federal level to assist veterans and their families.

The collaborative was developed by the NYS Association of Counties and the NYS County Veteran Service Officers’ Association in 2021 and was adopted this year by the National Association of Counties (NACo) and National Association of County Veteran Service Officers (NACVSO). See photos from last year’s Operation Green Light.

“For more than twenty years, members of our armed forces have been fighting to keep America safe as part of the Global War on Terror,” said [COUNTY OFFICIAL]. “For so many, this service has left invisible wounds that take a lifetime to heal. We want to make sure our veterans and their families know that their service mattered, that we are grateful for their sacrifices, and that it is now our turn to make sure they are served by their county government and our community.”

In addition to lighting county buildings, residents and businesses are encouraged to join by changing one light bulb in the entryway of your house or business to a green bulb. By shining a green light, we let veterans know that they are seen, appreciated, and supported.

While this event is focused around the week of Veterans Day (November 6th-12th), participants are encouraged to continue shining the light year-round.

Residents can share their participation on social media using the hashtag #OperationGreenLight.

“We’re incredibly proud to see so many counties in New York State and now around the nation joining Operation Green Light. This is an amazing opportunity to show support for our veterans and raise awareness about the local resources available to support them and their families as they continue to transition back to civilian life,” said NYSAC Executive Director Stephen Acquario.

Visit nysac.org/operationgreenlight [OR COUNTY WEBSITE] for more information and links to resources available to veterans.

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