

Sponsor Form

New York State Association of Counties (NYSAC)
2021 NYSAC Podcasts

Sponsor a pre-planned or co-hosted NYSAC Podcast

- \$400 Sponsorship of a NYSAC hosted podcast (topics to be determined)
Flat fee
- \$1,000 Sponsorship of a co-hosted podcast with NYSAC (provide a topic for approval)
Flat fee

Sponsorship Benefits:

- Your company logo, contact information, short description of products/services, link to a one page flyer on your products/services for county government will be featured on our podcast webpage
- NYSAC will thank the sponsor and read a two to three sentence description of the sponsor's solutions for counties at the beginning, middle and end of the podcast
- The podcast will be recorded and made available to NYSAC members on NYSAC's website, posted on social media, and promoted in our eNewsletters (Counties in the News and County Perspective).
- Additional social media recognition
- Print Annual County Directory

Company Name: _____
Please list company as it should appear on all promotional and identification materials

Full Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____
By signing on the line above, you agree to the terms of this sponsor form.

** Email your logo (as a .jpg or .tif file), contact person, title, email, office address, website, and three short sentences on the products/services you provide to county government to jmunguia@nysac.org **

Payment Options: ___ Visa ___ MasterCard ___ American Express ___ Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____ * Signature: _____

Payment is required within 30 days of your sponsored podcast

This Sponsor form must be signed and returned with page 1 to NYSAC
Return Forms to: Juanita Munguia, Marketing Specialist
NYSAC, 540 Broadway, 5th Floor, Albany, New York 12207
Phone: 518.465.1473 x201 - Email: jmunguia@nysac.org