

Reach County Decision Makers Across the State

2024 Marketing Opportunities

EVENTS

Exhibit Booth	\$900
Women's Leadership Council	varies
Corporate Sponsorship	\$5,000
Keynote Speaker Sponsorship	\$5,000
Complimentary Gift Sponsorship	\$4,000
Lunch Sponsorship	\$4,000
Dinner Sponsorship	\$3,500
Reception Sponsorship	\$3,500
Name Badge Holder Sponsorship	\$3,000
Conference Program Sponsorship	\$2,000
Workshop Sponsorship	\$2,000
Transportation Sponsorship	\$1,800
Gold Sponsorship	\$1,000
Conference Program Ad	\$900
Silver Sponsorship	\$500
Private Sector Registration (per person)	\$500 no marketing

NYSAC PARTNERSHIP PROGRAMS

NYSAC Excelsior Partnership	\$10,000
NYSAC Associate Partnership	\$2,500

WEBINAR SPONSORSHIP

NYSAC Webinar	\$2,500
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PODCAST ADVERTISING

Podcast audio ad break (3 episodes) \$1,000

eADVERTISING

Weekly County Perspective Ads (600w x 90h pixels)
6 months+ \$1,200

Daily Counties in the News Ads (600w x 90h pixels)
1 year \$1,400
6 months \$750

Both eNewsletter ads for the year \$2,300

NYSAC NEWS MAGAZINE ADVERTISING (3 issues, winter, spring, fall)

Centerfold	\$2,400
Advertorial	\$1,200
Back Cover	\$1,200
Inside Front or Back Cover	\$1,100
Full Page	\$1,000
Half Page horizontal	\$550
Half Page vertical	\$550

NYSAC EVENTS

2024 Legislative
Conference

February 26-28, 2024

Crowne Plaza Albany - The
Desmond Hotel
Albany, NY

58th Annual County
Finance School

May 1-3, 2024

Sheraton Syracuse
University Hotel
Syracuse, NY

2024 Fall Seminar

September 2024

Date and Location
to be determined

Packages & prices listed are subject to change.
Email Juanita Munguia at jmunguia@nysac.org for details.