NYSAC Associate Partner

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Unlock the Power of Associate Partnership with NYSAC!

Explore the exclusive benefits of becoming an Associate Partner

- Raise Awareness of Your Government Solutions - Join NYSAC's Associate Partnership and benefit from increased visibility, valuable connections, and alignment with NYSAC's mission to support county government.
- Brand Alignment - Use the exclusive Associate Partner logo year-round to showcase your affiliation.
- Targeted Outreach - Request for one county job title email/mailing list. Let us know which county department/position you are seeking to reach.
- Exhibit Hall Advantage - Premium exhibit space at all three NYSAC events, and $100 discount for space at the Legislative Conference and Fall Seminar if reserved with the discount code online by partner registration deadlines.
- Conference Recognition - Event Exhibitor/Sponsor Guides will feature the NYSAC Associate Partner logo next to your company listing. (applies when your company is an exhibitor or sponsor), A special badge identifying you & your company as an Associate Partner and additional signage at NYSAC events
- Discounted Conference Registration Rate - Partners may register for NYSAC events at the county official rate. Others in the private sector must pay a $750 minimum to network at our events.
- Advertising & Discounts - 10% discount on any advertising in our magazines, read by thousands of government officials annually. See our media kit for additional advertising details.
- Educational Content - One educational article to be distributed electronically, or in a NYSAC News magazine with your logo or headshot. Subject to approval.
- NYSAC Publication Subscriptions - Complimentary subscriptions to NYSAC publications including the Annual County Directory, NYSAC News magazines, Counties in the News and County Perspective.

NYSAC Code of Conduct: NYSAC is committed to fostering a welcoming and inclusive environment. Harassment and /or unprofessional behavior of any kind will not be tolerated. Participants and guests experiencing harassment at any NYSAC event should report the incident to the venue staff and a NYSAC employee as soon as possible. NYSAC will review all complaints thoroughly and take appropriate action. At NYSAC's discretion, any harassment or unprofessional behavior that is a violation of this Code of Conduct may result in the immediate removal from current or future events.

NYSAC Associate Partnership

Thank you for your interest in our annual partnership program. NYSAC has a formal approval process for companies seeking to join this program. For consideration, please submit this completed form to jmunguia@nysac.org

Our annual Associate Partnership fee is $3,500
Partnerships begin and renew each January.

Partner company information:

Company Name: _____

Contact Person: _____

Job Title: _____

Work Mailing Address: _____

Direct Phone Number: _____

Email: _____

Website: _____

Industry (please be specific): _____

Short Company Description (please be clear about your services for county government): _____

_____

Competitors (please list the companies you know of): _____

_____

_____

What are the primary reasons for your interest in joining our annual partnership program?

_____

_____

_____

Date Submitted: _____ Signature: _____

We can accept your payment upon approval of your application.

Policy: Payment is required prior to the start of your **2027 Associate partnership**. NYSAC reserves the right to limit participation in the Associate partner program, as well as terminate any agreements at its discretion. Use of the NYSAC Associate Partnership logo is limited and must be approved by NYSAC prior to publication. Associate partnership is not an endorsement of your company or programs and services. This program is an annual partnership and not a sponsorship of NYSAC or of a NYSAC event.

Company Listing and Logo: Email your logo (as a .jpg or .tif file) and brief company description with contact name, title, full address, phone, and website (Word file) to appear on the NYSAC Member Solutions webpage to jmunguia@nysac.org upon submission of your Associate partner form and payment. Please let us know which benefits you plan to take advantage of shortly after joining this program.

Return Forms and Payment to: Juanita Munguia, Business Development Manager
NYSAC, 515 Broadway, Suite 402, Albany, NY 12207 - 518-465-1473 x201 - jmunguia@nysac.org