

2022 NYSAC Legislative Conference

March 14-16, 2022

Crowne Plaza Albany

AGENDA

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Nationwide

NY's 529 College Savings Program

NYCLASS

Qualtrics Signal Risk Management

The Pike Company

West Group Law PLLC

Inside:

Program-at-a-Glance

Workshop Descriptions

Governor Hochul

... *7*

Exhibitors

Sponsors

Emergency Mgmt Certificate Training

AM/PM Plenary

___ 6 & Z

NYSAC 2022 Legislative Conference

Monday, March 14, 2022

8:30am - 5:30pm Registration Fort Orange Courtyard

NYSAC Standing Committee Meetings

9:30am - 11:00am (TRACK I)

Agriculture & Rural Affairs Fort Orange 9

Climate Action Suite 120

Transportation & Public Works High Street 28 Children with Special Needs Town Hall

Public Employee Relations Suite 111

Taxation & Finance Shaker

11:30am - 1:00pm (TRACK II)

Intergovernmental Relations & **General Government**

Public Health & Mental Health High Street 28

Suite 111

Town Hall

Economic Development, Environment

And Energy Fort Orange 9

Medicaid & Human Services Shaker

Native American Affairs & Gaming Suite 120

1:00pm - 2:00pm

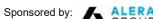
Public Safety

Conference Luncheon King Street Ballroom 2/4/6/8 (meal ticket required)

Guest Speaker:

Hon. Tom DiNapoli

NYS Comptroller



1:00pm - 6:00pm Exhibit Hall Open

Fort Orange/King Street Courtyards

2:00pm-3:15pm NYSAC IT Task Force Meeting High Street 22

WORKSHOPS

2:00pm - 3:15pm

What's Next for Cannabis Fort Orange 7
Legalization in NYS

Federal Spending Initiatives Fort Orange 9

Mental Health & Housing Fort Orange 5
Needs of the Homeless

Strengthening the County High Street 24 School District Partnership

Rescuing Emergency Medical Town Hall Services

3:15pm - 5:00pm NYSAC Resolutions Committee Meeting High Street 28

3:15pm - 3:45pm **Coffee Break** Fort Orange/King Street Courtyards



WORKSHOPS

3:45pm - 5:00pm

NYS's Environmental Leadership Fort Orange 7

Cyber Security Fort Orange 9

Effective Opioid Abatement Fort Orange 5

Open Meetings and FOIL Town Hall

The Role of Workforce Boards in High Street 24 Economic Recovery



Tuesday, March 15, 2022

7:30am - 5:00pm Registration

Fort Orange Courtyard

7:30am - 5:00pm Exhibits Open

Fort Orange/King Street Courtyards

7:30am - 8:45am

Breakfast

2/4/6 King Street Ballroom (TICKET REQUIRED)

7:30am - 8:45am

Board Chairs Private Breakfast 8 King Street Ballroom (Members Only)

9:00am - 10:15am Opening Plenary Session

Fort Orange Ballroom

Keynote Speaker:

Admiral Peter Cressy (Ret.)
George Washington Leadership Institute
Mount Vernon

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10:15am - 10:45am **Coffee Break** Fort Orange/King Street Courtyards

WORKSHOPS 10:45am - Noon

In a Volatile Marketplace

Westchester County

State Budget Impact on Counties Town Hall

COVID-19: Looking Ahead Fort Orange 7

Energy Use and Procurement High Street 24

County Social Media Policies Fort Orange 9

Mental Health Tool Kit Fort Orange 5
NACo Pilot Program with

am-at-a-Glo

Noon - 1:30pm **NYSAC Legislative** Luncheon

King Street Ballroom

Sponsored by:



1:30pm - 3:30pm NYS County Administrators Meeting Shaker Room (Members Only)

1:30pm - 3:30pm

NYS County Executives Assoc. Meeting High Street 26 (Members Only)

2:00pm - 3:30pm NYS County Planners Association Meeting High Street 22 (Members Only) 3:45pm - 5:00pm

WORKSHOPS 2:00pm - 3:15pm

County Gov. Procurement Town Hall

The Great Resignation: Fort Orange 9 **Trends in the Modern Workforce**

NYS County Veterans Services Fort Orange 5

Leveraging Your Location High Street 24 For Growth

The Commitment to ConnectALL Fort Orange 7

3:15pm - 3:45pm Coffee Break Fort Orange/King Street Courtyards

O'CONNOR DAVIES

3:45pm - 5:00pm Afternoon Plenary Session Fort Orange Ballroom

"Counties Care: Advancing Equity and Economic Growth by Expanding Access to Childcare"

SIEMENS Sponsored by:

3:45pm - 5:00pm **County Veterans Service Officers Meeting** High Street 28 (Members Only)

Wednesday, March 16, 2022

8:00am - 10:00am King Street Ballroom

Inter-County Breakfast Mtg & General Breakfast: 8am-9am

Funding and Program Opportunities

Through the NBRC The Executive Director of the Northern Borders Regional Commission (NBRC) will provide an update of funding and program opportunities available through the federal agency. The recently enacted federal Infrastructure and Jobs Act provided an \$150 million to the commission to support economically stressed Northeastern communities along the Canadian border over a four state region that includes New York, Vermont, New Hampshire and Maine). There are 28 counties in New York included in the NBRC commission territory.

NBRC provides funding through seven streams of grant areas that include water and wastewater; broadband and telecommunications; transportation; alternative energy; forest economy; outdoor recreation; and workforce training. The main thrust of their grant scoring is to help communities otherwise left behind by traditional economic and business incentives.

NYSAC Business Meeting: Resolutions, 9:00am-10:00am

Sponsored by:



9:30am - 3:30pm

supports the State's strategy of creating unified emergency management training for County Chief Executives and other emergency management stakeholders. The NYS Division of Homeland Security and Emergency Services (DHSES) has worked with the local emergency management community to develop standardized curriculum for three theirs of training aimed at: County Chief Executives (Tier 1), County Emergency Managers (Tier 2) and other local public officials within Counties (Tier 3). County Chief Executives and County Emergency Managers must complete the training (to include annual refresher training) for DHSES grant eligibility purposes. The training covers all facets of emergency management, including disaster preparedness, response, and recovery. It also outlines the legal authorities and responsibilities related to emergency management in NYS. DHSES is partnering with NYSAC to deliver this training.

All workshops are eligible for 2 NYSAC County Government Institute educational credits.



Program-at-a-Glance—Wedn

Workshop Descriptions

What's Next for Cannabis Legalization in New York State New York State's Cannabis Control Board continues to move full steam ahead with a legal adult-use cannabis industry and approving new regulations related to the state's medical marijuana and cannabinoid hemp programs. This session will provide county leaders with the latest information on how the cannabis industry is taking shape in New York State. (Monday, 3/14, 2:00pm-3:15pm, Fort Orange 7)

SPEAKERS:

Naomi Granger

Founder

National Association of Cannabis Accounting and Tax Professionals

Phillip Rumsey

Manager of Intergovernmental Outreach
Office of Cannabis Management
State of New York

MODERATOR:

Hon. Beau Harbin Legislator Cortland County

Strengthening the County School District Partnership Counties are working more closely with their school districts than ever before. From the earliest COVID local emergency declarations that closed schools, recently enacted test to stay programs, and the mental health well-being of our students, the communication channels and cross jurisdictional programs are open and active. This workshop is designed to present best practices for working with the school districts in your communities. (Monday, 3/14, 2:00pm-3:15pm, High Street 24)

Monday Workshop.

SPEAKERS:

Ken Jenkins

Deputy County Executive Westchester County

Daniel D. Bowles

School Superintendent North Syracuse Central School District

Hon. Ryan McMahon County Executive

Onondaga County

Federal Spending Initiatives Impacting

Counties This session will provide an update from NACo and NYSAC staff on the landmark Infrastructure Investment and Jobs Act (IIJA) and the American Rescue Plan Act (ARPA). The session will highlight how and when funds will flow related to major infrastructure categories, provide a review of any updates to ARPA regulations and how counties across the country and through New York are utilizing their ARPA funding. (Monday, 3/14, 2:00pm-3:15pm, Fort Orange 9)

SPEAKERS:

Matthew D. Chase

CEO/Executive Director NACo

Jessica Jennings

Associate Legislative Director for Transportation, NACo

MODERATOR:

Dave Lucas

Director, Finance & Intergovernmental Affairs, NYSAC

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Opportunities for Assisting the Unhoused: Addressing the Unmet Mental Health and Housing Needs of the Homeless

This webinar will highlight Governor Hochul's 2022 State of the State as it relates to improving and enhancing services for homeless individuals and families. This presentation will also highlight what counties are doing to address this population, with an emphasis on treating mental health needs of the homeless. What are some programs and strategies that have worked to connect these individuals into permanent housing? What are some barriers for counties and local non-profit providers? (Monday, 3/14, 2:00pm-3:15pm, Fort Orange 5)

Speakers:

Linda Glassman

Deputy Commissioner, OTDA Housing, Refugee Services and Disability Determinations

Cheryl Contento

Deputy Commissioner, OTDA Shelter Oversight and Compliance

Kira Pospesel

Greene County DSS Commissioner

Paul Brady

Schenectady County DSS Commissioner

Kim Sheppard

Executive Director, Bethesda House

MODERATOR:

Kathy Coons

Rensselaer County Commissioner of Mental Health

Rescuing Emergency Medical Services: Legislation & Programs to Resuscitate Our Critical Healthcare Infrastructure

Counties across the state have been rapidly developing programs and services to

save emergency ambulatory services. As the staffing crisis continues to worsen for this industry, individuals placing calls to 9-1-1, are finding longer wait times both for transport to emergency care, and for basic life support services. As a result, counties have allocated additional resources to meet this need, bolstering staffing, infrastructure, and providing additional resources to augment the paid and volunteer ambulance services within their community. Join us to learn how one critical piece of legislation in Albany has been introduced to help counties and municipalities respond to this crisis. (Monday, 3/14, 2:00pm-3:15pm, Town Hall) Sponsored by:

SPEAKERS:

Alyssa DeRosa



Office of Governor Kathy Hochul

Ryan P. GreenbergDirector, NYS DOH

Bureau of Emergency Medical Services

Hon. Billy Jones

Member, NYS Assembly

Hon. Dan Stec

Member, NYS Senate

Hon. Anna Kelles

Member, NYS Assembly

MODERATOR:

Shaun Groden

Greene County Administrator

NYS's Environmental Leadership: What It Means for Your County New York State continues to be a leader on issues related to climate and the environment. This session will delve into how recent state actions and proposals, including the Climate Action Council's aggressive clean energy and climate plan and the Governor's proposed \$4

billion environmental bond act, will impact your county. (Monday, 3/14, 3:45pm-5:00pm, Fort Orange 7)

Sponsored by:

SPEAKERS:

Mark Lowery



Assistant Director
Office of Climate Change
NYS Department of Environmental
Conservation (NYSDEC)

Ashley Dougherty

Assistant Secretary for Environment New York State Executive Chamber

MODERATOR:

Hon. Catherine Borgia

Chairwoman Westchester County Legislature

Open Meetings and Freedom of Information Law in a New Age Government transparency is fundamental for public trust. Public access to both County meetings/hearings as well as access to government documents is governed by well-established laws. However, properly applying these laws in a modern age, where new technology as well as public health and safety concerns are present, can be a challenge. Join our experts as they guide you through the latest and best applications of Open Meetings/FOIL law in the modern age. (Monday, 3/14, 3:45pm-5:00pm, Town Hall)

SPEAKER:

Kristin O'Neill

Assistant Director New York State Committee on Open Government

MODERATOR:

Edward Kaplan Esq.

Green County Attorney

Cyber Security: A Primer for County
Leaders The cybersecurity threats to our governments cannot be understated.
These are not theoretical threats. Breaches are happening right here in New York.
Hackers are trying to access your systems right now. This workshop and NYSAC's cybersecurity primer for county leaders are designed to increase awareness of these and raise our baseline understanding of cybersecurity so local leaders are better prepared to protect and defend the information systems and data we all rely on to run our governments and serve our residents. (Monday, 3/14, 3:45pm-5:00pm,

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SPEAKERS:

Meghan Cook

Fort Orange 9)

Program Director

Center for Technology in Government

Rob Corpora

Administrator Cortland County

Glenn Marchi

Commissioner

Dutchess County Office of Central & Information Services

MODERATOR:

Mark LaVigne PhD

Deputy Director, NYSAC

Effective Opioid Abatement Strategies

More than 87,000 Americans have died of drug overdoses over the 12-month period that ended in September 2021, according to preliminary federal data, eclipsing the toll from any year since the opioid epidemic began in the 1990s. As a result of historic pharmaceutical litigation and

settlements, NYS and its counties, including NYC, have a unique opportunity to address opioid substance abuse and addiction in our communities. Panelists will present research and tools to help counties maximize the impact of opioid settlement funds through effective planning, appropriate management of funds and the selection and implementation of evidence-based strategies to address the epidemic. (Monday, 3/14, 3:45pm-5:00pm, Fort Orange 5)

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SHKOLNIK PLLC ATTORNEYS AT LAW

SPEAKERS:

Laura Kelemen

Director of Community Services, Niagara County

Steven Mange

Senior Policy Counsel North Carolina Dept of Justice

Ashleigh Holand

Director of Programs and Practices NACo

Sara Boerenko

Director of Public and Mental Health, Montgomery County

MODERATOR:

Suzanne Lavigne

Director of Community Services Franklin County

The Role of Workforce Boards in Economic

Recovery New York State's thirty-three local workforce development boards (WDBs) serve as the backbone of the statewide workforce development system and have acted as a vehicle for economic recovery in the wake of the COVID-19 pandemic. This session will explore how WDBs collaborate with educational institutions, businesses, and govern-

ment at all levels to drive equitable workforce development and economic growth. (Monday, 3/14, 3:45pm-5:00pm, High Street 24)

SPEAKERS:

Brian Williams

Executive Director

Capital Region Workforce Development Board

Gretchen Steffan

Executive Director

Saratoga-Warren-Washington Workforce Development Board

Gina Poppa

Executive Director

Fulton-Montgomery-Schoharie Workforce Development Board

MODERATOR:

Hon. Omar McGill

Legislator

Schenectady County

State Budget Impact on Counties

The State's fiscal situation has changed dramatically since the start of the COVID pandemic – shifting from a projected \$69 billion 4-year deficit in April 2020 to a \$16 billion surplus as of November 2021, an \$85 billion positive swing in 15 months. This session will provide updated information on the Executive Budget Recommendation, the State legislature's position on key budget elements impacting counties and expectations for final adoption of the SFY 2023 budget. (Tuesday, 3/15, 10:45am-12:00pm, Town Hall)

SPEAKER:

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Dave Lucas

Director of Finance and Intergovernmental Affairs, NYSAC

MODERATOR:

Hon. Martha C. Sauerbrey

NYSAC President, Tioga County Board Chair

The COVID-19 Pandemic: Taking Stock of Progress and Looking Ahead

The COVID-19 pandemic has put our public health and emergency response systems to the ultimate test, exposed vulnerabilities, and created new challenges for counties tasked with meeting the unique needs of their communities. This session will provide an opportunity to reflect on the lessons learned and collaborate on how to meet the challenges that counties, residents, and businesses still face. (Tuesday, 3/15, 10:45am-12:00pm, Fort Orange 7)

SPEAKERS:

Sarah Ravenhall

Executive Director
NYS Association of County Health Officials

Elizabeth F. Whalen, MD, MPH

Commissioner of Health Albany County

Keith Brown, MPH

Interim Public Health Director Schenectady County

MODERATOR:

Hon. Shawna Black

Chairwoman

Tompkins County Legislature

Energy Use and Procurement in a Volatile Marketplace The volatile electric and gas markets in New York is attracting the attention of procurement officers, budget directors, and sustainability officials at the county level. Panelists will discuss 2022 energy trends, opportunities for savings, procurement options, best practices in increasing efficiencies, and energy savings targets by counties.

(Tuesday, 3/15, 10:45am-12:00pm, High Street 24) Sponsored by:

SPEAKERS:

Daniel Murphy

Business Development Manager Constellation Energy **Brian Stanton** (invited) Senior Director, Origination & Structuring New York Power Authority **Bradford Tito** (invited) Program Manager, Communities & Local Governments New York State Energy Research Development Authority

MODERATOR:

Hon. Rochelle (Shelley) Stein Chairwoman Genesee County

County Social Media Policies

From complying with public records laws to dealing with misinformation and trolls, social media presents many challenges for local officials and social media managers. This workshop will address these challenges and address some of the best practices for complying with the first amendment and New York state law while also keeping county social pages safe and effective. (Tuesday, 3/15, 10:45am-12:00pm, Fort Orange 9)

SPEAKERS:

Stephen D. Button, Esq.

St. Lawrence County Attorney

Colleen Pillus

Dutchess County Communications Director

Sean T. McMann

Assistant Dutchess County Communications Director

MODERATOR:

Tom Oldfather

NYSAC Communications Manager

Mental Health Tool Kit: NACo Pilot Program with Westchester County

Westchester County has partnered with the National Council on Mental Wellbeing for the past 7 years and experienced the value of Youth, Adult and (more recently) Teen Mental Health First Aid training. The National Association of Counties is expanding mental health first aid training to county employees. Representatives of Westchester County and NACo will inform conference participants of the benefits of enhanced mental health awareness in our workforce. (Tuesday, 3/15, 10:45am-12:00pm, Fort Orange 5)

SPEAKERS:

Michael Orth

Commissioner, Westchester County Department of Community Mental Heath

Sara Boerenko

Director of Public and Mental Health, Montgomery County

MODERATOR:

Matthew D. Chase

CEO/Executive Director, NACo

County Government Procurement-Purchasing Efficient and Effective Goods and Services for Your County's Resident's Needs County procurement is the process by which the government acquires the goods and services it needs by purchasing from commercial businesses. The procurement process is a key to providing your resi-

dents services from all county departments.

Understanding the process and the laws governing how to properly purchase goods and services will help you as you seek to find the best prices for your taxpayers while adhering to high standards and ethics. (Tuesday, 3/15, 2:00pm-3:15pm, Town Hall) Sponsored by:

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SPEAKERS:

Karen Storm

Albany County Purchasing Director Maureen Salman
Purchasing Agent
Niagara County Office of
Management & Budget

MODERATOR:

Hon. Michael Keville Madison County Clerk

The Great Resignation: Trends in the Modern Workforce Impacting County Employment and Public Services The Covid 19 Pandemic had many unexcepted developments on our society, including the acceleration of changing workforce models and patterns. It has become clear, hiring, and retaining a skilled workforce in the modern era is a challenge both private and public sector employers are struggling with. For county governments, to whom residents rely on vital services, this recruitment and retainment issue is compounded by the large number of county employees that are at retirement age. Join our panel of experts to get a better understanding of the changing landscape and How to find and keep a talented workforce for your county operations. (Tuesday, 3/15, 2:00pm-3:15pm, Fort Orange 9)

SPEAKERS:

Nicole Overley

Workforce Strategy Future of Work Senior Manager, Deloitte

MODERATOR:

Paul Eldridge

Personnel Director **Putnam County**

NYS County Veteran Services -**Programs to Assist our Veterans Thrive**

This session highlights the partnership between the state Division of Veteran Affairs, local county departments of veteran services and the programs and services that are available to our state veteran community. Speakers from the Division of Veteran Services and the county veteran service officers' association will discuss new funding opportunities, and ways that counties can recruit, and retain military personnel being discharged from service and those that have called our state home for years. (Tuesday, 3/15, 2:00pm-3:15pm, Fort

Orange 5)

SPEAKERS:

Ben Pomerance

Deputy Director for Program Development NYS Division of Veteran Services

Jason Skinner

Livingston County Veteran Services Director & President NYS County Veteran Service Officers **Association**

Gen. Mike Eastman, PhD (Ret.)

Executive Director ETS-SP Program

The Commitment to ConnectALL

As part of Governor Hochul's 2022 State of the State address, the Governor outlined an ambitious plan to connect all New Yorkers to affordable, and accessible broadband. The Governor's ConnectALL program will deliver affordable broadband to millions of New Yorkers and transform the state's digital infrastructure through new investments. Under the new ConnectALL initiative, New York State will use over \$1 billion in public and private investments to connect New Yorkers in rural and urban areas statewide to broadband. Panelists from the Governor's office will detail the ConnectALL proposal and how the State intends to help invest in broadband and cellular service. (Tuesday, 3/15, 2:00pm-3:15pm, Fort Orange 7)

Sponsored by:

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SPEAKERS:

Scott RasmussenActing Director
ConnectALL Program

MODERATOR:

Hon. Bill Farber

Chair, NYSAC Committee on Economic Development, Energy, Environment Hamilton County Board of Supervisors

Leveraging Your Location for Growth

For rural communities working to reverse years of economic disruption and population decline, agritourism and film production can be a way to leverage the unique features of a region to support local businesses, create jobs, and generate local economic activity. This workshop will provide an update on the state of these growing industries and what counties are doing to position themselves for success in this industry. (Tuesday, 3/15, 2:00pm-3:15pm, High Street 24)

SPEAKERS:
Joan S. Petzen

Agriculture Department Program Leader Cornell Cooperative Extension

Wyoming County **Deborah A. Goedeke**

Albany Film Commissioner

MODERATOR: Michael Tucker

Film Albany

President & CEO
Columbia Economic Development

Corporation

Counties Care: Advancing Equity and

Childcare, Sponsored by the NYSAC
Women's Leadership Council
The pandemic has shed light on how foun-

Economic Growth by Expanding Access to

dational childcare is to our lives and economy. While childcare is now beginning to be understood as a societal and economic

demic has still disproportionately impacted women, who represented 80% of the workers who left the workforce in September

issue rather than a women's issue, the pan-

2020. This WLC plenary session will focus on what the state and counties are doing to increase the availability and affordability of childcare in communities across New York

Orange 5/7/9)
SPEAKERS:
Sponsored by: SIEMENS
Amie Hendrix

State. (Tuesday, 3/15, 3:45pm-5:00pm, Fort

Tompkins County

Maria Whyte

Deputy County Executive

Deputy County Administrator

Erie County

Cathy Creighton

Director II P Buffe

Director, ILR Buffalo CoLab Cornell University

MODERATOR:

Hon. Martha Sauerbrey

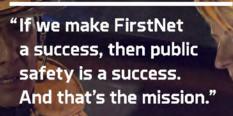
Chairwoman

Tioga County Legislature, NYSAC President

NYS Emergency Management Certification and Training Program The NYS Emergency Management Certification and Training (EMC&T) Program supports the State's strategy of creating unified emergency management training for County Chief Executives and other emergency management stakeholders. The NYS Division of Homeland Security and Emergency Services (DHSES) has worked with the local emergency management community to develop standardized curriculum for three theirs of training aimed at: County Chief Executives (Tier 1), County Emergency Managers (Tier 2) and other local public officials within Counties (Tier 3). County Chief Executives and County Emergency Managers must complete the training (to include annual refresher training) for DHSES grant eligibility purposes. The training covers all facets of emergency management, including disaster preparedness, response, and recovery. It also outlines the legal authorities and responsibilities related to emergency management in NYS. DHSES is partnering with NYSAC to deliver this training. (Wednesday, 3/16, 9:30am-3:00pm (lunch included), Town Hall)

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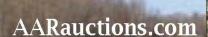
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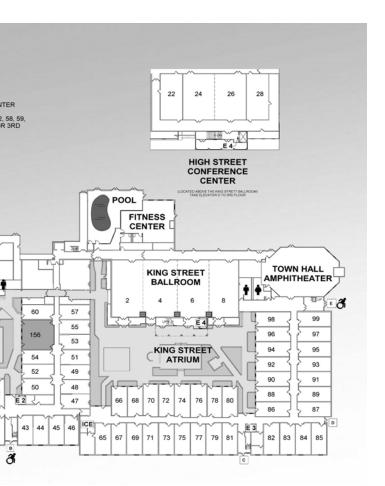
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