

Webinar – March 25, 2026

GovAI Trustmark Webinar

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NYSAC
— NEW YORK STATE —
ASSOCIATION OF COUNTIES

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Agenda

- What is the GovAI Trustmark
- What it looks like
- Overview of evaluations already done
- How to use the results
- How to sign up
- Next Steps



What is the GovAI Trustmark?

- An online digital dashboard where New York counties can submit AI tool evaluations
- Includes an evaluation matrix developed by the AI Advisory group that is comprehensive and user-centered.
- Incorporates key factors that provide a certified listing of AI tools organized by category
- An online dashboard that includes helpful AI resources including education and training, ongoing feedback, and the expansion of the matrix.
- An opportunity to demonstrate New York counties' leadership in ethical AI governance



How the AI Trustmark Came to Be

- NACo AI Compass
- NYSAC AI Summit
- Public Private Pilot Project between NYSAC and CAI
- Recruitment of a NYSAC AI Advisory Group
- Survey of County AI Use
- Development of Criteria
- Identification of County Functions Using AI Tools
- Additional Resources



How it can benefit your county

- Recognizes the resource constraints facing county IT departments and AI committees
- Enable consistent, transparent AI evaluation across all NY counties
- Allows counties to share trusted assessments to reduce duplicative effort and redundant solution vetting statewide
- Establishes a baseline for AI governance and accountability
- Presents training options leverages by other counties
- Builds a culture of responsible AI adoption in county government



AI Advisory Group Input and Use

- Made up of security, IT, public information, and administrative leadership
- Members were asked to explore AI solutions
- Peer evaluations support research and education
- Developed ideal evaluation criteria
- Tested that criteria by completing the first several AI tool evaluations
- How the results are being used – AI Advisory Group members will share how they used the site, what is there already and
- Who benefits from this site and the evaluations



Gov AI Trustmark Evaluations

Categories

- Developer
- Human Services
- Infrastructure
- Planning
- Productivity
- Public Safety
- Transcription

Pass/Fail

- Cost Assessment
- Return on Effort
- Security

Ten Point Scoring System

- Risk (Low, Medium, High)
- Security
- Ease of Use
- Product (Vendor)



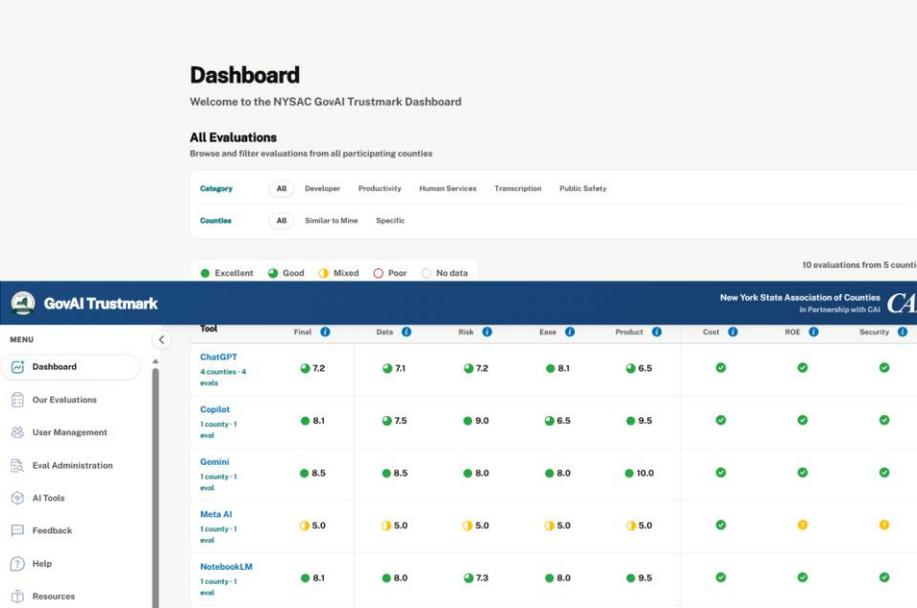
How to Sign Up

- How to become an Evaluator
 - One evaluator per county.
 - Preferably someone who is the CIO, IT Director, CISO or AI lead in the county
 - Can access resources and submit an AI tool nomination form
- How to become a Viewer
 - Anyone else from the county that wants to view the evaluation results and access available resources including an AI tool nomination form
- For both, submit an email request to Aitrustmark@nysac.org
- NYSAC will add you as a user, set your role, and select your county.
- You will then go to ny.govaitrustmark.com and type your email, and then click on send login code.
- The Dashboard will email you your Trustmark passcode
- You then return to the login and type in your passcode to sign in.



How to do an evaluation

- AI Advisory group members will demonstrate how to enter an evaluation
- The URL address is <https://ny.govaitrustmark.com/>



Dashboard
Welcome to the NYSAC GovAI Trustmark Dashboard

All Evaluations
Browse and filter evaluations from all participating counties

Category: All Developer Productivity Human Services Transcription Public Safety

Counties: All Similar to Mine Specific

Legend: Excellent Good Mixed Poor No data

10 evaluations from 5 counties

Tool	Final	Data	Risk	Ease	Product	Cost	ROI	Security
ChatGPT 4 counties - 4 evals	7.2	7.1	7.2	8.1	6.5	✓	✓	✓
Copilot 1 county - 1 eval	8.1	7.5	9.0	6.5	9.5	✓	✓	✓
Gemini 1 county - 1 eval	8.5	8.5	8.0	8.0	10.0	✓	✓	✓
Meta AI 1 county - 1 eval	5.0	5.0	5.0	5.0	5.0	✓	⚠	⚠
NotebookLM 1 county - 1 eval	8.1	8.0	7.3	8.0	9.5	✓	✓	✓



GovAI Trustmark Webinar

The screenshot displays the GovAI Trustmark Dashboard for the New York State Association of Counties. The dashboard includes a navigation menu on the left and a main content area with filters and a table of evaluations. A modal window is open for ChatGPT, showing a final score of 6.9/10 and county-level evaluations for Tompkins and Monroe counties.

GovAI Trustmark New York State Association of Counties
In Partnership with CAI

MENU

- Dashboard
- Our Evaluations
- User Management
- Eval Administration
- AI Tools
- Help
- Resources
- Disclaimer
- About

Dashboard

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Category All Productivity Human Services Transcription

Counties All Similar to Mine Specific

Excellent Good Mixed Poor No data

Tool	Score		Weighted Criteria					Asses
	Final	Data	Risk	Ease	Product	Cost		
ChatGPT 4 counties · 4 evals	7.2	7.1	7.2	8.1	6.5	✓		
Gemini 1 county · 1 eval	6.0	6.0	8.0	8.0	10.0	✓		
Grok (chatbot) 1 county · 1 eval	6.2	6.0	6.7	7.0	4.8	✓		

ChatGPT
Final Score

6.9 / 10 (Aggregated from 2 evaluations)

Good

COUNTY EVALUATIONS

Tompkins County
Feb 2026
6.2
No notes provided
[View Full Evaluation >](#)

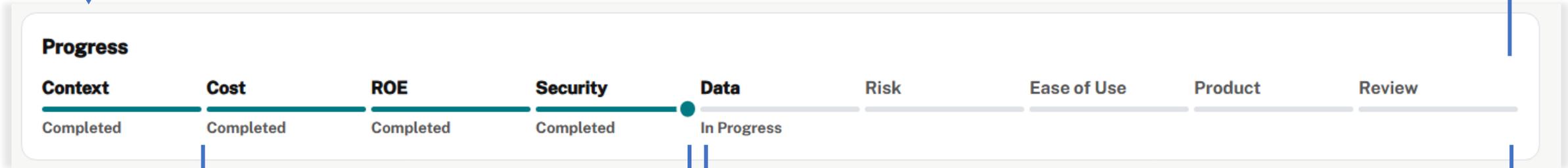
Monroe County
Feb 2026
7.5
No notes provided
[View Full Evaluation >](#)



GovAI Trustmark Webinar

Demographics

Submit →



Pass / Fail

Weighted criteria categories



Additional Site Resources

Policies

Provided by the AI
Advisory Group

- Policy samples that can be reused after careful review by county staff and legal

Templates

Provided by the AI
Advisory Group

- Training PowerPoints
- Other training tools
- Feel free to submit your county's AI resources

AI Advisory Group Reviews

- Each category will include a group review
- Productivity review is complete and available



Thank You

Contact



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