

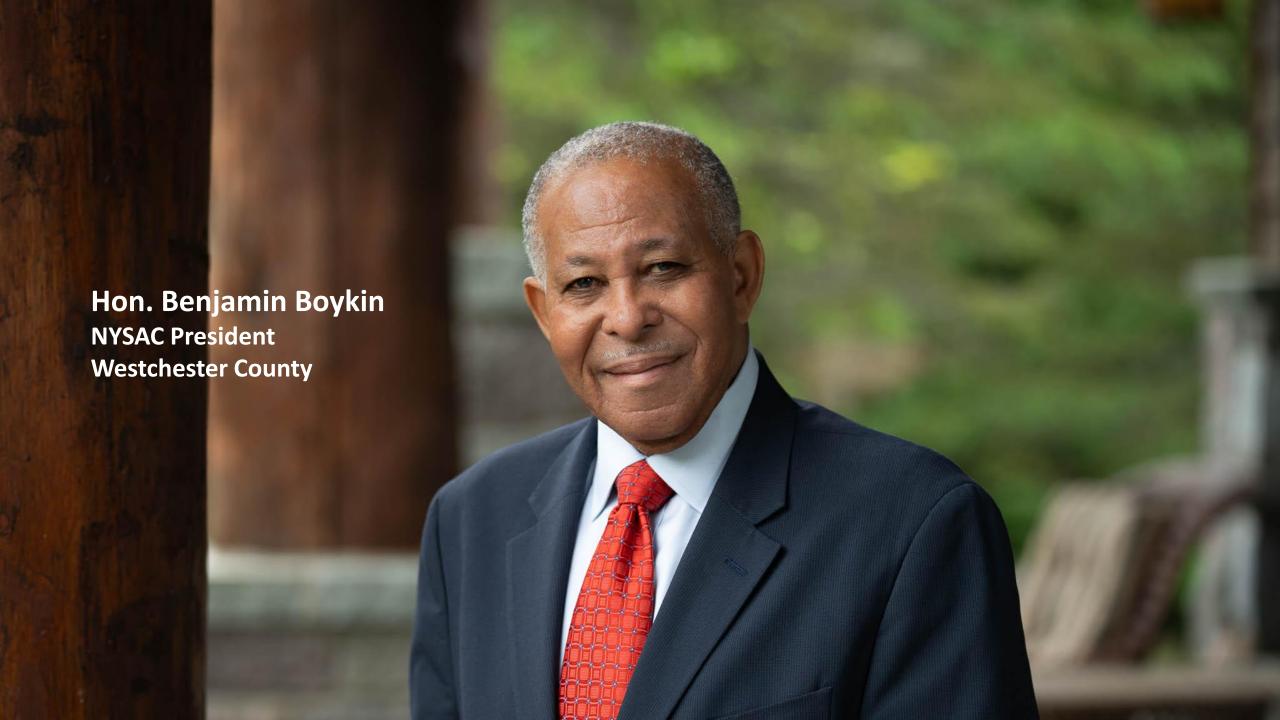


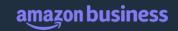
# Amazon Business Prime Program New York State Association of Counties

Presented by: Travis Brown and Jessica Rice

March 20<sup>th</sup>, 2025







### Meet the Team!



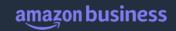






#### Agenda

- Why Amazon Business?
- Program Benefits
- How to Join
- Question & Answer





Who is eligible?

Offered through the New York State Association of Counties. Eligible to member counties and their departments.



Why Amazon Business?



#### Get what your organization needs, all in one place







#### **Everyday savings**

Exclusive prices and quantity discounts on more than 5 million products.



#### **Curated selection**

Find hundreds of millions of relevant products, from office supplies to items specific to your industry.



#### **Two-Day Shipping**

Unlimited FREE Two-Day Shipping on over 100 million items with Business Prime. Get Same-Day or One-Day Shipping on eligible orders.



#### Tax exemption

Use your tax exemption across your organization by enrolling in the Amazon Tax Exemption program.



#### **Smarter Business Buying**

Simplify buying

Reduce costs

Support your community

#### **Reorder lists**

Add, organize, sort, and prioritize products that you frequently need.

#### Savings & discounts

Access exclusive prices and quantity discounts.

#### **Local sellers**

Purchase from businesses located in your zip code, city, county, or state.

#### **Order approvals**

Create approval workflows to approve orders.

#### **Payment options**

Manage cash flow with tools like Pay by Invoice.

#### **Buying preferences**

Guide employees to purchase from local, small, and minority owned businesses.





Leverage an OMNIA Partners competitively awarded contract to purchase on Amazon Business across all categories.

- · Adoptable by public sector, schools, and universities
- Reduce the need for multiple quotes/lengthy RFP process
- Special pricing on millions of items
- Contract conforms with 2 CFR 200 (Uniform Guidance).

#### Common purchase categories



Office supplies



IT peripherals



Education supplies



Maintenance, Repair, and Operations supplies



**Program Benefits** 



## Free Amazon Business Prime New York State Association of Counties

All NYSAC member counties and their departments can upgrade their Amazon Business account to receive these special member benefits!

#### Free Business Prime membership

- Unlimited users per account
- Fast and Free shipping
- Pay by Invoice
  - \$10,000+ line of credit
- +25% off thousands of products
  - Office, IT, MRO, and JanSan supplies
- Tax exemption on all orders
- Dedicated Account Executive

## amazon business



#### Get the best of Amazon Business with Business Prime

#### The membership suited for business

#### Fast, FREE business delivery

Get FREE , Same-Day, One-Day, or Two-Day Shipping on millions of items.

#### **Spend Visibility**

Analyze spending patterns for insights that can help inform your budgeting decisions.

#### **Guided Buying**

Create policy rules that guide employees to approved products.



#### amazon business

SMALL \$499/year \$0 for the first year\*

Up to 10 users

MEDIUM
\$1,299/year
\$0 for the first year\*
Up to 100 users

\$10,099/year

\$0 for the first year\*

Over 100 users





#### **Additional Discounted Products**









Information
Technology
Hardware/Peripherals

















BIC

































HP 148A Black Laserjet Toner Cartridge | This Cartridge Works Laserjet Pro 4001, MFP 4101 | W1480A

Visit the HP Store

Û

4.7 ★★★★★ ✓ 335 ratings | Search this page

Amazon's Choice

for "148a toner cartridge"

6K+ bought in past month

List Price: \$121.99 Details

Curated Catalog Price \$97.34 \rightarrow Same-Day

You Save: \$24.65 (20%)

Brand HP

Color Black

Item Weight 1 Kilograms

Included 1 toner cartridge; Recycling guide

Components

Compatible Devices Printer

About this item









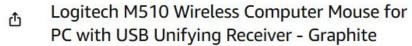












Visit the Logitech Store

4.6 ★★★★ ✓ 31,752 ratings | Search this page

Amazon's Choice for "mouse"

10K+ bought in past month

List Price: \$27.99 Details

Curated Catalog Price ▼ \$19.17 √prime Same-Day

You Save: \$8.82 (32%)

Brand Logitech
Color Graphite

Connectivity Bluetooth, USB

Technology

Special Feature Wireless, Ergonomic Design

Movement Optical

Detection Technology

About this item









#### SAS Safety 5120 Worker Bees Safety Glasses, Clear (Pack of 12)

Visit the SAS Store

4.5 ★★★★☆ ✓ 160 ratings | Search this page

50+ bought in past month

Typical price: \$22.39 Details

Curated Catalog Price ▼ \$17.17 (\$1.43 / Count) ✓ prime One-Day

You Save: \$5.22 (23%)

Brand SAS

Color Clear

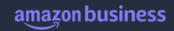
Material Polycarbonate (PC)

Frame Type Rimless

Frame Material Polycarbonate (PC)

#### About this item

That the contraction of the cont





How to enroll

## TWO Steps!

#### Step 1- Enroll in Discounted Pricing

amazon business



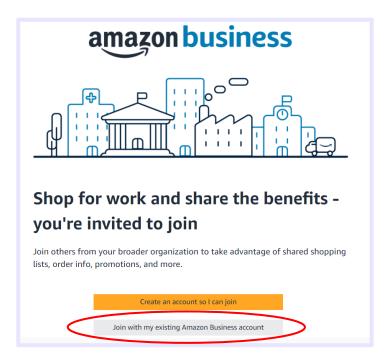
Link: <a href="https://a.co/1oBFd3X">https://a.co/1oBFd3X</a>

**Code: RCAU5W** 

Step 1:

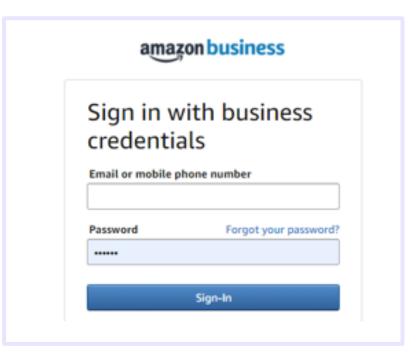
Visit your organization's dedicated URL:

https://a.co/1oBFd3X



#### Step 2:

Sign in with business credentials.



#### Step 3:

Enter verification code: RCAU5W

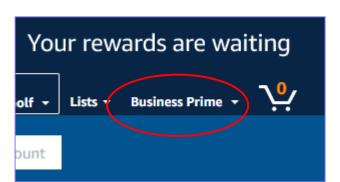
Submit your organization's code to join the account
You should have received a verification code from your organization. Enter it to join the associated account.
Verification code
Submit code
By joining an Associated Account, you agree that the Lead Account (for example, franchisor, group purchasing organization, industry association) will have access to limited information about your Business Account to determine your status or eligibility as an Associated Account. This may include your organization's name, administrator name, email addresses, aggregated spend data, or similar information. You may also choose to share or receive information from other Associated Accounts

#### Step 2- Activate Free Business Prime

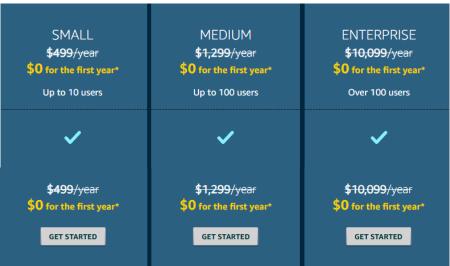




Step 1: Visit Business Prime Portal



Step 2: Select Membership Plan

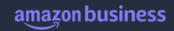


Step 3: Sign up for Business Prime

You will be signed up for Business Prime Medium plan for only \$0 plus applicable taxes for the first year and \$1,299/year plus applicable taxes for the following year. Make sure everything looks good. Then, click the button below to start taking advantage of unlimited fast, FREE deliveries with Business Prime today.		
Business order info PO number Optional	Inform all users  When switched on, we'll send an email to all the users in your business account about your Business Prime membership. If switched off, only you'll receive an email.	
Payment method Pay By Invoice change	Sign up for Buginess Prim	

#### Question & Answer







Do these benefits automatically apply if we are a member of the New York State Association of Counties? You must opt in!

Link: <a href="https://a.co/1oBFd3X">https://a.co/1oBFd3X</a>

**Code: RCAU5W** 

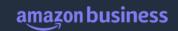


How do we know what plan we are on?











I paid for business prime already. Am I eligible to receive free business prime?

#### Yes, receive a prorated refund!

A prorated refund will be automatically generated when you:

1) "Switch" into a new Business Prime plan for \$0.

OR

2) Your Account Executive will request a refund on your behalf.



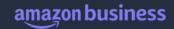
It only says free for 1 year.

- Guaranteed for 2 years.
- Automatically renews on the backend of your account at \$0.
- You will be kept informed on year 3 as we continue to work with NYSAC to offer these benefits.



Business Prime asks for a payment method.

- Cost remains \$0.
- As a subscription model, a payment method is needed to activate.
- Pay by invoice can be used as a payment method.





When do benefits become available?

- \$0 Business Prime
  - Immediately
- Pay by Invoice
  - Within 7 business days
- Discounted Pricing
  - Within 7 business days





Your account will **not** be impacted when receiving these benefits.

#### This includes:

- Order history
- Existing line of credit
- Payment methods
- Users
- Approval workflows
- Etc.

Will my account be impacted?



Can I still integrate with financial programs?

Yes.

Activating these benefits does not impact existing or new integrations.

#### **Program Highlights**



\$10,000

Pre-approval Credit Line

**FREE** 

Business Prime Unlimited Users

+25% off

Select Office, MRO, and IT Supplies

New York State Association of Counties Members Only!

**Enroll Now!** 

Link: <a href="https://a.co/1oBFd3X">https://a.co/1oBFd3X</a>

Code: RCAU5W







### Thank You

Learn more at business.amazon.com

Questions email: brwndax@amazon.com, jesrichb@amazon.com, sulltess@amazon.com