

Expand Your Reach - County by County 2026 Marketing Opportunities

EVENTS

Exhibit Booth	\$1,000
<i>(Exhibit space is not included in our sponsorships)</i>	
Women's Leadership Council	varies
Keynote Speaker Sponsorship	\$5,000
Meal Band Sponsorship	\$4,000
Complimentary Gift Sponsorship	\$4,000
Lunch Sponsorship	\$4,000
Hotel Room Key Sponsorship	\$4,000
Conference App Sponsorship	\$4,000
WIFI Sponsorship	\$3,000
Emergency Management Training	\$3,500
Dinner Sponsorship	\$3,500
Reception Sponsorship	\$3,500
Name Badge Holder Sponsorship	\$3,500
Conference Program Sponsorship	\$2,000
Workshop Sponsorship	\$2,000
Gold Sponsorship	\$1,000
Silver Sponsorship	\$500
Private Sector Registration (per person)	\$500 no marketing

NYSAC PARTNERSHIP PROGRAMS

(All partnerships begin in January)

NYSAC Excelsior Partnership	\$10,000
NYSAC Associate Partnership	\$2,500

eADVERTISING

Weekly County Perspective Ads (600w x 90h pixels)

During legislative session \$1,300

Daily Counties in the News Ads (600w x 90h pixels)

All year, Mon.-Fri., excluding holidays \$1,600

Both eNewsletter ads for the year \$2,700

NYSAC NEWS MAGAZINE ADVERTISING

(Three issues, winter, spring/summer, fall)

Reserve an ad in all three issues and receive 10% off your total

Centerfold	\$2,400
Advertorial	\$1,200
Back Cover	\$1,200
Inside Front or Back Cover	\$1,100
Full Page	\$1,050
Half Page horizontal	\$600
Half Page vertical	\$600



2026 NYSAC EVENTS

2026 Legislative
Conference

March 16-18, 2026

Crowne Plaza Albany -
The Desmond Hotel
Albany County

60th Annual County
Finance School

May 20-22, 2026

The Queensbury Hotel
Warren County

2026 Fall Seminar

September 28-30, 2026

Syracuse Marriott
Downtown
Onondaga County

Packages & prices listed are subject to change.
Conference materials and registration will open months before each event.

New York State Association of Counties - 515 Broadway, Suite 402, Albany, NY 12207
Contact: Juanita Munguia, Business Development Manager at jmunguia@nysac.org
www.nysac.org/marketingopportunities