



PERMA & NYSAC CHARITY GOLF TOURNAMENT THURSDAY, SEPTEMBER 17

July 13, 2026

Dear Partner,

We are excited to share that PERMA, along with our partner the New York State Association of Counties (NYSAC), will host a charity golf tournament this fall. On **Thursday, September 17**, we will welcome supporters to the Van Patten Golf Course for a shotgun scramble and a day focused on community, connection, and giving back. This event is designed not only to bring together colleagues, partners, and friends for a memorable day on the course, but also to create a meaningful opportunity for organizations like yours to demonstrate commitment to causes that have a real impact on our communities.

With your support, we hope to raise funds for **the American Foundation for Suicide Prevention (AFSP) and the First Responders' Children's Foundation**. These organizations make a meaningful impact by expanding access to mental health resources and providing critical support to first responder families in times of need. Through their programs, outreach, and community engagement, they help build resilience and offer support during life's most difficult moments. We would be grateful for your partnership in advancing this important work.

Please consider becoming a sponsor of our event. There are several sponsorship opportunities available, each providing meaningful visibility for your organization while directly supporting our fundraising efforts. Whether you choose a sponsorship level, contribute a raffle prize, make a general donation, or join us on the course, your involvement will help create an engaging and successful event for all who attend. Every level of support plays an important role in helping us maximize our charitable impact, and we would be honored to recognize your organization as part of this effort.

To secure your sponsorship, please visit our [registration site](#) by **August 10**. If you have any questions about these opportunities or the event, please feel free to reach out.

Thank you for your support and consideration! We are looking forward to a great event!

Sincerely,

PERMA & NYSAC Golf Committee

SPONSORSHIP OPPORTUNITIES

Below are sponsorship opportunities for our Charity Golf Tournament with all proceeds benefiting the **American Foundation for Suicide Prevention (AFSP)** and the **First Responders' Children's Foundation**.

Sponsorship Level	Benefits
Platinum Sponsor \$10,000	• Golf Foursome • Large Banner • Individual company logo recognition on signage • Company logo on golf towel giveaway • Premiere sponsor recognition throughout the event
Gold \$7,500	• Golf Foursome • Company logo on golf carts • Company information at registration • Logo on day of event program and event signage
Registration Giveaway Bag \$5,000	• Golf Foursome • Logo placed on each bag for morning takeaways
Silver \$5,000	• Golf Foursome • Company information at registration • Logo on day of event program and event signage
Hole in One \$3,500	• Company logo on event signage at the designated tee box
Reception \$3,000	• Individual company logo on signage • Cocktail napkins with company logo • 2 Dinner Tickets
Dinner \$3,000	• Individual company logo on signage • Company information at each dinner table • 2 Dinner Tickets
Bronze* \$2,500	• Logo on day of event program
Lunch* \$1,000	• Midday signage at the turn for lunch
Registration* \$750	• Logo on welcome signage and check-in tables
Hole Sponsor* \$150	• Company logo sign at a designated tee box

*This is a shared sponsorship level.

For any questions regarding the event, please contact events@perma.org.

GET INVOLVED

If a sponsorship level is not the right fit, you can participate in another meaningful way. Join us on the course as a golfer or bring a team, attend the dinner, or make an event donation in any amount. Your support, in whichever form, will help ensure a successful tournament and further the important work of the charitable organizations benefiting from this event.

Additional options:

- **Golf Only Options – Each includes cart, lunch, dinner, contests**
 - **Golf Foursome: \$800**
 - **Individual Golfers: \$200**
- **Dinner Only Option: \$75**
- **Event Donation**

Visit our [website](#) to register and secure a spot.

EVENT AGENDA

Event Location: Van Patten Golf Club, 924 Main St., Clifton Park, NY 12065

Breakfast & Registration: 8:00 AM

Please arrive at least 30 minutes before start time.

Tournament rules sheet will be provided at check-in.

Shotgun: 9:00 AM

Greeting and course rules presentation followed by a shotgun start.

Scramble format with contests.

- *1st, 2nd and 3rd place Foursome*
- *Hole-in-One Contest*
 - *Grand prize- \$25,000*
 - *Non-Target Par 3-hole prizes*
- *Closest to the Pin*
- *Longest Drive*

Lunch at the Turn

Reception and Raffles: 2:30-3:30 PM

Dinner and Awards Ceremony: 3:30 PM

Raffle winners will be announced.

For any questions regarding the event, please contact events@perma.org.

Your Support Helps Save Lives

With chapters in all 50 states , D.C., and Puerto Rico, AFSP is leading the fight in suicide prevention. Our mission is to save lives and bring hope to those affected by suicide. We do so by creating a culture that's smart about mental health through education and community programs, research and advocacy, and support for those affected by suicide. Thank you for your partnership and investment in our life-saving work.



PROGRAMS & EVENTS

1.67 Million

People reached through in-person and virtual programs and events this year



EDUCATION

335,000

People have attended our flagship education program, *Talk Saves Lives*, nationwide, and 93% reported learning something new

SOCIAL MEDIA



1M+

Social media followers

WALKS



Nearly 600

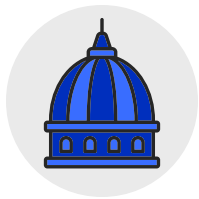
Out of the Darkness Walks attended by over 220,000 participants

RESEARCH



\$8.5M

Funding for 36 new research grants, bringing AFSP's investment to \$25 million over the last 5 years



ADVOCACY

29

State suicide prevention bills supported by AFSP became law in FY 2025



LOSS & HEALING

86%

Percent of International Survivors of Suicide Loss Day attendees that shared feedback would take concrete steps to help themselves and others

Behind every number is a person, and because of you, more people are finding support, connection and hope when they need it most.

FIRST RESPONDERS CHILDREN'S FOUNDATION



Program Overview



We help them heal,
grow and thrive.





FIRST RESPONDERS CHILDREN'S FOUNDATION Program Overview

We meet the unique emotional and financial needs of first responder children and their families.

First responders across America put their lives on the line every day to keep us safe—whether it's responding to a fire or natural disaster, trying to find a peaceful resolution to a domestic dispute, or rushing into harm's way to provide emergency care. They are the everyday superheroes among us.

Their children serve as well, despite never taking an oath. They carry the burden of not knowing if their parent will make it home from work—a burden that can seem unbearable when a parent dies in the line of duty. As a result, children of first responders face unique challenges and needs. But their need outweighs what we can do.

4.6
million

career and volunteer
first responders in
the U.S.

70%

of firefighters in the
U.S. are volunteers



Source: National Fire Protection Assoc.

Average yearly
base U.S.
salaries in 2025:



\$42,441 EMT
\$53,061 911 Dispatcher
\$59,606 Firefighter
\$62,148 Police Officer

Source: ZipRecruiter

Our targeted, nationwide programs are designed to empower resilience and potential in first responder children so they can heal, grow, and thrive.

Bereavement: 34 awards totaling more than \$160,000, impacting 72 children to provide a financial lifeline during their greatest time of sorrow

Financial Hardship: 53 awards totaling more than \$115,000 impacting 95 children to help reduce the stress they feel from a sudden financial loss

Natural Disaster Relief: 51 awards totaling more than \$115,000, impacting 89 children to help ensure they feel safe and taken care of while their parent is out saving others

Mental Health Resiliency: 1,172 hours given to 312 children across 9 states to help them cope with stress, manage their fears, and build resilience

Scholarships: More than \$1 million across 376 awards in 43 states to help children of first responders reach their highest potential

Community Engagement: Impacting tens of thousands of children nationwide to help forge lasting relationships between communities and public safety agencies

Financial Wellness: Our newest program, empowering first responder families with the knowledge and tools they need to secure their financial future

All FRCF Statistics from 2024