

# NYSAC Associate Partnership

\$2,500



**NYSAC**  
Associate Partner

## What does a NYSAC Associate Partnership offer you?

- **Raise Awareness of Your Government Solutions Programs** - The NYSAC Associate Partnership connects private sector solutions to the governing, management and information challenges facing member counties through the benefits of this program
- **Brand Association** - Exclusive usage of the NYSAC Associate Partner logo
- **Company Listing on NYSAC Website** - Your company listing on the Marketplace webpage will include: company logo, contact person, address, title, phone, website and link to a flyer you provide regarding your solutions for counties.
- **Premium Exhibit Hall Placement & Discount** - Partners may submit exhibit space requests in advance of the general public and \$100 off exhibit space at the Legislative Conference and Fall Seminar. You must register online to secure space by deadlines. \* If we are unable to host an in-person event, this benefit may not be available.
- **Conference Recognition** - Event Exhibitor/Sponsor Guides will feature the NYSAC Associate Partner logo next to your company listing which includes: your company logo, company description and contact information (applies when your company is an exhibitor or sponsor), A special badge identifying you & your company as an Associate Partner and additional signage at NYSAC events \* If we are unable to host an in-person event, this benefit may not be available.
- **Mailing/Email List** - We will provide one mailing/email list for a specific job position at your request.
- **Discounted Conference Registration Rate** - Excelsior and Associate Partners are the only private sector representatives who are permitted to register for NYSAC events at the county official rate, should you choose not to be a sponsor or exhibitor of the event; all others in the private sector must register as an exhibitor or sponsor to attend NYSAC events \* If we are unable to host an in-person event this benefit may change or not be available.
- **Advertising Discounts** - 10% discount on any advertising in the NYSAC News magazine seen by thousands of government officials annually.
- **NYSAC Publication Subscriptions** - Complimentary subscriptions to NYSAC publications including the Annual County Directory, NYSAC News magazine, Counties in the News and County Perspective.

Company Name: \_\_\_\_\_  
*Please list company as it should appear on all promotional and identification materials*

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

What industry are you in? \_\_\_\_\_

**\$2,500 Annual Fee** Start Date: \_\_\_\_\_

**Payment Options:** \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Check (payable to NYSAC)

Name on card: \_\_\_\_\_

Account number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_ \* Signature: \_\_\_\_\_

**Policy:** Payment is required prior to the start of Associate partnership. NYSAC reserves the right to limit participation in the associate partner program, as well as terminate any agreements at its discretion. Use of the NYSAC Associate Partnership logo is limited and must be approved by NYSAC prior to publication. Associate partnership is not an endorsement of your company or programs and services.

**Company Listing and Logo:** Email your logo (as a .jpg or .tif file) contact name, title, full address and email address (Word file) to appear on the NYSAC Marketplace webpage to [jmunguia@nysac.org](mailto:jmunguia@nysac.org) upon submission of your Associate partner form and payment. Shortly after joining, please let us know which benefits you plan to take advantage of.

**Return Form and Payment to:** Juanita Munguia, NYSAC Marketing Specialist  
NYSAC, 515 Broadway, Suite 402, Albany, New York 12207  
Phone: 518-465-1473 x201 - Fax: 518-465-0506 - Email: [jmunguia@nysac.org](mailto:jmunguia@nysac.org)