

NYSAC Excelsior Partnership

\$10,000

What does a NYSAC Excelsior Partnership offer you?



- **Raise Awareness of Your Government Solutions** - The NYSAC Excelsior Partnership connects private sector solutions to the governing, management and information challenges facing member counties through the benefits of this program
- **Speaking Opportunity Before Association Membership** - Speaking opportunity at an event to be determined by NYSAC staff
- **Early Exposure to Newly Elected Officials**
- **Brand Association** - Exclusive usage of the NYSAC Excelsior Partner logo
- **Company Listing on NYSAC Website** - Your company listing on the Excelsior Partners webpage will include: company logo, contact person, address, phone, website and link to a flyer you provide regarding your solutions for counties
- **Mailing/Email List** - Complimentary list for one county job category
- **Exhibit Space & Premium Hall Placement** - One complimentary exhibit space at the Legislative Conference Partners may submit for premium space in advance of the general public for all events * If we are unable to host an in-person event this benefit may not be available.
- **Conference Recognition** - Event Exhibitor/Sponsor Guides will feature the NYSAC Excelsior Partner logo next to your company listing which includes: your company logo, company description and contact information (applies when your company is an exhibitor or sponsor), A special badge identifying you & your company as an Excelsior Partner and additional signage at NYSAC events * If we are unable to host an in-person event this benefit may not be available.
- **Discounted Conference Registration Rate** - Excelsior and Associate Partners are the only private sector representatives who are permitted to register for NYSAC events at the county official rate; all others in the private sector must register as an exhibitor or sponsor to attend NYSAC events
- **NYSAC News Magazine and Email Advertorials** - Complimentary educational content (approved by NYSAC) from your company, featuring your logo and contact information in our magazine and by email from NYSAC
- **Complimentary Advertising & Discounts** - Complimentary ad in Spring NYSAC News magazine. 10% discount on any advertising in the NYSAC News magazines, read by thousands of government officials annually. Online company news articles will be included in our daily Counties in the News if you provide us with the link to the news article.
- **Sponsored Podcast** - Complimentary podcast created with NYSAC.

Company Name: _____
Please list company as it should appear on all promotional and identification materials

Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____ Website: _____

What industry are you in? _____

*Contact Signature: _____

By signing on the line above, you agree to the terms of this Excelsior Partnership

\$10,000 Annual Fee Start Date: _____

Payment Options: Visa MasterCard American Express Check (payable to NYSAC)

Name on card: _____

Account number: _____ Expiration date: _____

TOTAL: \$ _____ * Signature: _____

Policy: Payment is required prior to the start of Excelsior partnership. NYSAC reserves the right to limit participation in the excelsior partner program, as well as terminate any agreements at its discretion. Use of the NYSAC Excelsior Partnership logo is limited and must be approved by NYSAC prior to publication. Excelsior partnership is not an endorsement of your company or programs and services.

Company Listing and Logo: Email your logo (as a .jpg or .tif file) and brief company description with contact name, title, full address and email address (Word file) to appear on the NYSAC Marketplace webpage to jmunguia@nysac.org upon submission of your Excelsior partner form and payment. Please let us know which benefits you plan to take advantage of shortly after joining this program.

Return Form and Payment to: Juanita Munguia, NYSAC Marketing Specialist

NYSAC, 515 Broadway, Suite 402, Albany, New York 12207

Phone: 518 465 1473 x201 Fax: 518 465 0506 Email: jmunguia@nysac.org