FAST TRACK
TO COUNTY GOVERNMENT
EXCELLENCE

NYSAC 2023 FALL SEMINAR
September 13-15, 2023
Turning Stone, Verona, NY
Oneida County

NYSAC
Since 1925
UNITED

Wednesday, September 13th

7:30am-5:30pm	Registration
9:30am-11:00am	**NYSAC Standing Cmt. Mtgs. (Track I)**

Public Employee Relations
Children with Special Needs
Agriculture & Rural Affairs
Medicaid & Human Services
Transportation & Public Works
Climate Action

11:30am-1:00pm	**NYSAC Standing Cmt. Mtgs. (Track II)**

Economic Development & Environment
Taxation & Finance
Public Health/Mental Health
Native American Affairs
Public Safety
Intergovernmental Relations

1:00pm-2:00pm	NYSAC Luncheon
1:00pm-5:00pm	Exhibits Open
2:00pm-3:15pm	NYSAC IT Task Force Meeting
2:00pm-3:15pm	**Workshop Session I**
3:15pm-5:00pm	Resolutions Committee Meeting
3:15pm-3:45 pm	Break in Exhibit Hall
3:45pm-5:00pm	**Workshop Session II**
6:00pm-8:30pm	Madison County Reception and NYSAC Dinner Event

Thursday, September 14th

7:30am-5:00pm	Registration

AGENDA

Thursday, September 14th *(continued)*

7:30am-5:00pm	Exhibits Open
7:30am-8:45am	General Breakfast
7:30am-8:45am	NYS Association of Chairs of County Legislative Boards Breakfast Meeting
9:00am-10:15am	**Opening Plenary Session**
10:15am-10:45am	Break in Exhibit Hall
10:45am-Noon	**Workshop Session III**
Noon-1:30pm	NYSAC Business Meeting Part I: Inaugural Luncheon
1:30pm-2:00pm	Time to Visit Exhibit Hall
2:00pm-3:15pm	**Workshop Session IV**
3:15pm-3:45pm	Break in Exhibit Hall
3:15pm-5:00pm	Networking Event & Learning Labs in the Exhibit Hall
6:00pm - 8:30pm	**Oneida County Special Evening Event**

Friday, September 15th

8:00am-9:00am	General Breakfast
8:00am-9:00am	Joint Intercounty Breakfast
9:00am-9:30am	NYSAC Business Meeting: Part II Resolutions

Agenda Subject to Change

AGENDA

INFORMATION

REGISTER ONLINE

Please visit the NYSAC website at www.nysac.org/fallseminar to utilize our link to online registration.

You may also go to directly to the online portal by using the following link (for county officials only):

https://1.cventevents.com/NYSACFS23

Option A - Reg and all meals $494.50
Option B - Reg and Wednesday meals $375.50
Option C - Reg and Thursday meals $335.50
Option D - Reg without meals $250

BOOK HOTEL NEEDS

Hotel Reservations: **(Room Block Cut-Off Date is August 14.** The hotel can sell out prior to the cut off date so book early to ensure a room)

Attendees may make room reservations by calling **Turning Stone's toll free number l-800-771-7711 by Monday, August 14,** 2023. To ensure attendees receive the group rate, attendees should identify themselves as with **NYS Association of Counties**.

HOTEL RATE: $199 PER NIGHT/PER PERSON

PURCHASE MEALS

Please note the meal tickets are not included in the price of registration for the Fall Seminar. If you would like meals, please remember to purchase needed tickets during your online registration process by choosing the option that represents your meal needs. You must purchase meals in advance of the Seminar to obtain tickets for your desired meals. More detailed information can be found during your online registration process.

https://1.cventevents.com/NYSACFS23

WORKSHOPS

Financial Condition Analysis
Performing a regular, timely financial condition analysis can provide board members with valuable information on the current and future state of local government finances. Regular analysis can highlight potential fiscal problems and provide information necessary for timely corrective action. This presentation will help counties examine the use of financial reports, results of operations and financial trend analysis to determine and monitor their municipality's financial condition. *(Wednesday, September 13, 2023, 2:00pm-3:15pm)*

In REM Issues: Evaluating the Property Tax Foreclosure Process
A series of state legislative proposals, SFY 2024 Budget reforms recommended by the Governor, and court cases at both the state and federal level will require New York to modify its' laws related to the In Rem property tax delinquency foreclosure process in the coming year. Counties in New York currently have some unique responsibilities that other counties across the country do not have in the tax enforcement process. Here from county tax enforcement experts on how we got here and what a rewrite of New York's law should consider. *(Wednesday, September 13, 2023, 2:00pm-3:15pm)*

Public Information Officers (PIO) Training 1: Responding to Emergencies and Crisis Communication
Increasing incidents of severe weather events and cyber-attacks around New York, leave counties facing a myriad of potential crises that can significantly impact their operations, reputations, and relationships with the public. The key to successfully managing these crises lies in the ability to communicate effectively, proactively, carefully, and continuously. This workshop is designed to provide attendees with skills and knowledge needed to better navigate the county through a crisis. *(Wednesday, September 13, 2023, 2:00pm-3:15pm)*

NACo Federal Priorities: The Federal Budget & The Fiscal Responsibility Act
Navigating a split Congress and advancing our joint federal priorities can certainly be a challenge. America's 3,069 county governments provide essential building blocks for healthy, safe and vibrant communities. Counties invest over $600 billion each year in taxpayer resources through the leadership of nearly 40,000 county elected officials and almost 3.6 million county employees The National Association of Counties joins us to provide a federal update on the latest with budget negotiations, the Fiscal Responsibility Act, and the status of NACo's 2023 federal priorities. *(Wednesday, September 13, 2023, 2:00pm-3:15pm)*

Public Defense Changes: An Update on the Office of Indigent Legal Services
In recent State Budgets, indigent legal defense has seen significant changes that impact local government operations and expenditures. It is critical that your county understands both the new service demands required in this growing field as well as what state fiscal and structural support exists to lower the burden on your local taxpayers. Join us for a panel discussion with the NYS Office of Indigent Legal Services on how your county can provide this important service in the best and most efficient manner. *(Wednesday, September 13, 2023, 2:00pm-3:15pm)*

Town/County Supervisors Track: Sharing Services Across Levels of Local Government
Boards of Supervisors are in the unique position of supporting the sharing of services between the county and towns. Whether it's IT support, plowing roads, maintaining bridges, providing fuel, sharing sales taxes, or providing procurement support, many of these counties and towns have been working closely together for decades. This workshop is designed for these dual role local leaders and the administrators and department heads that serve the public. *(Wednesday, September 13, 2023, 3:45pm-5:00pm)*

Policies and Procedures for Managing Your County
This session will begin by discussing the legally required policies all local governments must have. However, there are many facets of County government that are not covered by the legal requirements for policies and procedures. We will also discuss several programmatic areas, including the use of vehicles, cell phones and computers, where "best practices" come into play and how you can address internal controls over these areas using policies and procedures. *(Wednesday, September 13, 2023, 3:45pm-5:00pm)*

PIO Training 2: Effectively Writing for County Websites: NYSAC Roll Out of New Website
In today's digital age, effective writing for the web is crucial for engaging your residents online. Whether you are a PIO, legislator, supervisor or department head, this workshop is designed to equip you with the essential skills and techniques needed to create more compelling and readable content for your website visitors. This workshop will cover the intricacies of writing for the web and learn how to tailor your content to suit the online medium.
(Wednesday, September 13, 2023, 3:45pm-5:00pm)

Cyber Security and the Front Lines of County IT
Even as your IT team implements new cybersecurity controls to increase protections and develop organizational cyber maturity, the threat of a breach or ransomware attack continues to be a concern for local leaders. This workshop will cover what counties are doing to fortify the backend business systems that drive the day-to-day operations of county governments. Join us for this discussion from the national and New York State perspectives. *(Wednesday, September 13, 2023, 3:45pm-5:00pm)*

Energy Bill Breakdown: How Your Payments Are Funding the Clean Energy Transition
This workshop will explore the advancements and initiatives driving New York State's renewable energy transition. Join us as we delve into the progress made, the challenges faced, and the solutions available to counties and residents in navigating rising energy costs. We will also break down an increasingly complicated electric bill.
(Wednesday, September 13, 2023, 3:45pm-5:00pm)

From Awareness to Action: Mental Health First Aid Training *(pre-registration required)*
Adult Mental Health First Aid (MHFA) is an evidence-based course that teaches you how to identify, understand, and respond to signs of mental illnesses and substance use disorders. With support from the Conference of Local Mental Hygiene Directors (CLMHD) and Montgomery County, NYSAC is proud to again offer this interactive training to equip county leaders with the skills needed to confidently provide initial support to individuals who may be at risk of developing mental health or substance use problems or experiencing a crisis. Space is limited to 20 participants. Please email alamonte@nysac.org to pre-register for this session. *(Thursday, September 14, 2023, 8:00am-12:00pm & 1:00pm-5:00pm)*

Meet the Mandates: How the State Uses Local Tax Dollars
State leaders speak often about the mandate relief they have provided to counties. While there has been much-needed progress in the past, recent backsliding and longstanding unfunded mandates continue to cost counties and local taxpayers. In this workshop you'll learn about the multiyear impact of state mandates and how we need to redefine the story to protect local taxpayers. *(Thursday, September 14, 2023, 10:45am-12:00pm)*

Emergency Medical Services: Significant State Action Needed to Avert Crisis
NYSAC and the counties of New York have advocated for and partnered with organizations to advance state policy to address the EMS crisis that is afflicting every community throughout the state. Volunteer and non-profit agencies are struggling with billing insurance and retaining professional emergency medical personnel; capital and operating costs are skyrocketing, and yet there isn't a mechanism to properly fund these services; and wait times for emergency care are increasing, and our provider agencies are stretched to the max. Join us for an in-depth discussion on state policies that will help to turn the tide and stem these problems from growing. *(Thursday, September 14, 2023, 10:45am-12:00pm)*

Building Stronger Communities with Opioid Settlement Funds
This workshop will discuss how to maximize the impact of opioid settlement funds and highlight the best practices implemented by counties across the state. Join us as we shine a spotlight on innovative approaches that are helping to combat the opioid epidemic and build stronger, healthier communities.
(Thursday, September 14, 2023, 10:45am-12:00pm)

WORKSHOPS

Artificial Intelligence and Its Impact on Counties
This workshop will cover everything you need to know about AI. Well, maybe not everything, but please join us for an engaging and interactive workshop designed to demystify the fascinating realm of Artificial Intelligence (AI). Whether you are a curious beginner or a doomsday skeptic, this workshop will provide you with valuable insights into the capabilities, applications, and potential of AI. *(Thursday, September 14, 2023, 10:45am-12:00pm)*

Town/County Supervisor Track: A Governing Balancing Act
County supervisors have a dual governance role, and at times it requires a skilled balancing act between leading their town and overseeing county operations. Town supervisors may sit in on their town board meeting on Tuesday and attend county committee meetings on Thursday. This workshop will discuss the healthy tension of this dual structure and some best practices for addressing the challenges and opportunities for local leaders, administrators, and employees. *(Thursday, September 14, 2023, 10:45am-12:00pm)*

Building Consensus in a Political Environment
(County Government Institute Core Session) County leaders are often confronted with the need to settle political differences so that the greater interests of the public can be served. During this session, county leaders will learn skills and techniques to help manage and resolve political conflicts. This is an interactive session, where participants will be grouped with other county officials to jointly work on real issues facing your county so that practical application of the techniques can be demonstrated. This session will be led by the NYS Dispute Resolution Association (County Government Institute Core Requirement –4 credits). *(Thursday, September 14, 2023, 2:00pm-3:15pm)*

Changes in Gaming and Their Impact on Local Economies
New York State and local governments have an evolving symbiotic relationship with gaming facilities/businesses. While the local governments provide support in the form of infrastructure and services, gaming casinos, racinos, tracks and sports betting have brought in revenue and business to regions across the state. Join our panel as they discuss future changes that could impact the market how a strong relationship between the local government and the gaming industry can be a win for all. *(Thursday, September 14, 2023, 2:00pm-3:15pm)*

Pathways to Clean Energy: How to Select the Right Projects for Your County
This session will explore the art of selecting and implementing the most impactful clean energy projects to maximize return on investment, achieve significant cost savings, and propel your county towards its sustainability goals. Join us to connect with experts, learn from success stories, and leave equipped with the knowledge and tools necessary to drive your community towards a cleaner, greener future. *(Thursday, September 14, 2023, 2:00pm-3:15pm)*

The Griffiss Skydome & the Future of Drone Technology
SkyDome, an instrumented Unmanned Aircraft Systems (UAS) experimentation indoor/outdoor facility, supports the development and test of technologies for autonomous swarms, resilient swarm communications, advanced sensing, and survive and operate in contested environments. Designed to accommodate year-round testing of UAS, the SkyDome facility is immediately adjacent to the space shared by the AFRL-RI, the Griffiss Institute, and SUNY in the Innovare Advancement Center complex. Join us for a presentation highlighting this state-of-the-art economic development project! *(Thursday, September 14, 2023, 2:00pm-3:15pm)*

Understanding the CLCPA from an Agriculture and Land Use Perspective (INTERCOUNTY)
In 2019, New York State set unprecedented and ambitious climate mitigation mandates. These goals apply to all sectors, including agriculture and forestry, and include a 40% reduction in greenhouse gases (GHG) by 2030 and 85% reduction greenhouse gases by 2050. Cornell University researchers are working to help policy makers, farmers, forest owners, and landowners find realistic and meaningful ways to reduce greenhouse gases (GHG) and meet the goals that are being set in New York State and beyond. Join us for a presentation from Cornell Extension Associate Jenifer Wightman on her research into systems-based greenhouse gas (GHG) mitigation strategies (agriculture, forestry, energy, waste) and how it is being applied to state policy for engaging working lands in climate change mandates. *(Friday, September 15, 2023, 8:00am-9:00am)*

NYSAC
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Michael E. Zurlo, NYSAC President (Clinton County)

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