

# Reach County Decision Makers Across the State 2025 Marketing Opportunities

## EVENTS

Exhibit Booth	\$900
Women's Leadership Council	varies
Keynote Speaker Sponsorship	\$5,000
Meal Band Sponsorship	\$4,000
Complimentary Gift Sponsorship	\$4,000
Lunch Sponsorship	\$4,000
Hotel Room Key Sponsorship	\$4,000
Conference App Sponsorship	\$4,000
WIFI Sponsorship	\$TBD
Dinner Sponsorship	\$3,500
Reception Sponsorship	\$3,500
Name Badge Holder Sponsorship	\$3,500
Conference Program Sponsorship	\$2,000
Workshop Sponsorship	\$2,000
Gold Sponsorship	\$1,000
Silver Sponsorship	\$500
Private Sector Registration (per person)	\$500 no marketing

## NYSAC PARTNERSHIP PROGRAMS

NYSAC Excelsior Partnership	\$10,000
NYSAC Associate Partnership	\$2,500

## WEBINAR SPONSORSHIP

NYSAC Webinar	\$2,500
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## PODCAST ADVERTISING

Podcast audio ad break (3 episodes)	\$1,000
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## eADVERTISING

**Weekly County Perspective Ads** (600w x 90h pixels)  
6 months+ \$1,200

**Daily Counties in the News Ads** (600w x 90h pixels)  
1 year \$1,400

**Both eNewsletter ads for the year** \$2,300

## NYSAC NEWS MAGAZINE ADVERTISING (3 issues, winter, spring/summer, fall)

Reserve an add in all three issues and receive 10% off your total

Centerfold	\$2,400
Advertorial	\$1,200
Back Cover	\$1,200
Inside Front or Back Cover	\$1,100
Full Page	\$1,000
Half Page horizontal	\$550
Half Page vertical	\$550



## 2025 NYSAC EVENTS

2025 Legislative  
Conference

**February 24-26, 2025**

Crowne Plaza Albany - The  
Desmond Hotel  
Albany County

59th Annual County  
Finance School

**May 7-9, 2025**

The Queensbury Hotel  
Warren County

2025 Fall Seminar

**September 8-10, 2025**

Niagara Falls Convention  
Center  
Niagara County

Packages & prices listed are subject to change

New York State Association of Counties - 515 Broadway, Suite 402, Albany, NY 12207

Contact: Juanita Munguia, Business Development Manager at [jmunguia@nysac.org](mailto:jmunguia@nysac.org)

[www.nysac.org/marketingopportunities](http://www.nysac.org/marketingopportunities)