



# AGENDA







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NYSAC

— NEW YORK STATE —

ASSOCIATION OF COUNTIES

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Program-at-a-Glance

Workshop Descriptions

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... **40** 

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Plenary

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#### NYSAC 2022 FALL SEMINAR

#### Monday, September 19, 2022

8:30am - 5:30pm **Registration** Room 101

#### **NYSAC Standing Committee Meetings**

9:30am - 11:00am (TRACK I)

Agriculture & Rural Affairs Room 101A

Climate Action Sponsored by AMPION ROOM 109

Transportation & Public Works
Children with Special Needs
Room 106D
Public Employee Relations
Room 102

Medicaid & Human Services Room 104

11:30am - 1:00pm (TRACK II)

Intergovernmental Relations &

General Government Room 103

Public Health & Mental Health Room 109

**Economic Development**, Environment

And Energy Room 101A

Taxation & Finance Room 104

Native American Affairs & Gaming Room 102

Public Safety Room 106D

1:00pm - 2:00pm **Conference Luncheon** Ballroom (meal ticket required) Sponsored by:
PERMA
Your Sensor for Solutions

1:00pm - 6:00pm **Exhibit Hall Open** Room 101

2:00pm-3:15pm NYSAC IT Task Force Meeting Room 103

3:15pm - 5:00pm NYSAC Resolutions Committee Meeting Room 104

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2:00pm - 3:15pm

Counties Responding to the Room 106A
Mental Health Crisis

The Economics of Climate Room 106B

Change

Communicating the County Room 106C Budget

County Aging Departments Room 101H
Launch New Programs to Aid
Older Americans

3:15pm - 3:45pm Coffee Break Room 101 Sponsored by:
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View Saurce for Solutions

#### **WORKSHOPS**

3:45pm - 5:00pm

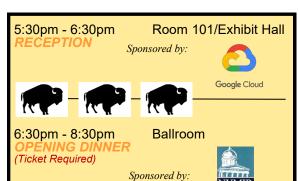
IT Trends Coming to Your Room 108 County

Responding to Active Shooters Room 106C and Domestic Terrorists

Civil Service Hiring Procedure Room 101H

NYS's Progress In Legalizing Room 106B Cannabis

Rethinking and Reinvesting in Room 106A Public Health



#### Tuesday, September 20, 2022

7:30am - 5:00pm Registration & Exhibits Open Room 101

7:30am - 8:45am Breakfast

Ballroom

(TICKET REQUIRED)

9:00am - 10:15am **Opening Plenary Session** Rooms 106A/B

Keynote Speaker:

Bonita Seaton
Deputy Manager
James Webb
Space Telescope Ground
Segment & Operations
NASA



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10:15am - 10:45am Coffee Break Room 101

#### WORKSHOPS 10:45am - Noon

Beyond the Buzz Words: Room 108
How to Talk About Diversity and Inclusion

Navigate the Maze of Election Room 109 Law

Federal Budget and Legislation Room 106D Update from NACo

Counsel to All: Providing the Room 103
Public with Attorneys in Times of Need

Opioid Settlement Funds Room 101H





Ballroom (TICKET REQUIRED)

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2:00pm - 3:30pm NYS County Planners Association Meeting Room 102 (Members Only)

**WORKSHOPS** 2:00pm - 3:15pm

**Funding Your County Projects** Room 101H Through Federal and State Grants

Veterans Services in NYS: Room 103 The Beginning of New Investments

**Building Consensus:** Room106A **Understanding Dispute Resolution** 

3:15pm - 3:45pm Coffee Break Room 101

**WORKSHOPS** 3:45pm - 5:00pm

Strategic Planning in Your Room 101H County

The Great Lakes and Beyond: Room 106B **Promoting Water Tourism in Your County** 

From Here to Green: Room 106D A Phased Approach to Energy Efficiency

5:45pm - 8:00pm ost Event Pearl Street Grill & Brewery 76 Pearl Street, Buffalo



(We will be walking to this event as it is just a few blocks from the hotel. Come out of the front hotel entrance, and turn left and the Brewery will be 5-6 blocks on your left.)











#### Wednesday, September 21, 2022

8:00am - 10:00am **HYATT** Ballroom

Inter-County Breakfast Mtg & General Breakfast: 8am-9am

#### Joint Inter-Co Presentation:

**Targeting the Next Generation of Local Leaders:** Innovative County Solutions to Recruit and Retain Your Local Workforce County government is not immune to workforce challenges, particularly when it comes to recruiting and retaining talent within their community. We are joined by representatives from Livingston, Monroe, and additional counties who will share their innovative strategies to recruit, retain, and incentivize the next generation to serve. This session will also highlight ways that counties are helping private sector employers in their community attract and retain their workforce. This presentation promises to provide ideas for other counties to explore when developing their strategies to strengthen their workforce, and in turn, their county. (Wednesday, 9/21/22, 8:00am -9:15am, HYATT Ballroom)

NYSAC Business Meeting: Resolutions, 9:00am-10:00am

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governments.



#### **Workshop Descriptions**

Counties Responding to the Mental Health
Crisis This workshop will highlight counties'
innovative efforts to respond to the growing
demand for mental health services in our communities. In July, the federal government
launched 9-8-8, a one-stop crisis hotline to
serve individuals experiencing mental health
crises. This past year, NYS allocated \$35 million
to expand 9-8-8 throughout our state. This
workshop will also provide participants with an
update on these efforts. (Monday, 9/19/22,
2:00pm-3:15pm, Room 106-A)

#### Speakers:

Mark O'Brien

DCS, Erie County

**Sharon MacDougall** 

DCS, Cortland County

**Dr. Christopher Smith** 

Associate Commissioner

Adult Community Care (OMH)

Denise Balzer

Director of Crisis Services (OMH)

**Blaire Bryant** 

Legislative Director for Health

NACo

#### Moderator:

Laura Keleman

President, CLMHD & DCS, Niagara County CLMHD

The Economics of Climate Change: Anticipating and Mitigating Climate-Related Risks

Climate hazards like flooding, hurricanes, heat waves, and sea level rise are already having a





profound impact on New York State's communities, ecosystems, and economy. This session will discuss how climate change is anticipated to impact nearly every facet of the economy and explore how state and local decision-makers can prepare for impacts that may be unavoidable while working to avoid the most drastic effects.

(Monday, 9/19/22, 2:00pm-3:15pm, Room 106-B)

#### Speakers:

#### **Amanda Stevens**

Senior Project Manager

NYS Energy Research and Development Authority (NYSERDA)

#### **Kelly Tyler** (*invited*)

Director of Communities and Local Government

**NYSERDA** 

#### Victor DiGiacomo

WNY Field Representative NYS Soil and Water Conservation Committee

#### Moderator:

#### Hon. Jeanne Vinal

Legislator

**Erie County** 

#### **Communicating the County Budget**

The county budget is the foundation of all county operations, but communicating what's in these complicated documents to taxpayers, businesses, and the community-at-large is no easy task. This workshop will provide tips for simplifying complex budget documents into easily digestible information and effectively communicating what's in the county budget. (Monday, 9/19/22, 2:00pm -3:15pm, Room 106-C)

#### Speakers:

#### **Rob Battaglia**

Senior Market Development Executive

#### Hon. Terri Ross

Treasurer and Deputy Budget Officer Allegany County

**Kathleen Dennison**, Budget Director

Chautauqua County

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#### Moderator:

Phil Church County Administrator Oswego County

County Aging Departments Launch New Programs to Aid Older Americans Join us for a presentation from the New York State Office of the Aging and the Association on Aging in New York to learn about new initiatives that can help your county enhance services for Older Americans. Director Greg Olsen and Executive Director Becky Preve will provide this critical information for county leaders including a review of the SFY 23 Enacted Budget and the significant investments in aging services. (Monday, 9/19/22, 2:00pm-3:15pm, Room 101-H)

#### Speakers:

#### **Becky Preve**

Executive Director NYS Aging Association

**Greg Olsen** 

Director

NYS Office of Aging

#### **Moderator:**

#### **Beth Stranges**

Director of the Office of Aging, Chemung County

#### **IT Trends Coming to Your County**

County IT departments are facing a myriad of new and ongoing challenges and opportunities that are impacting the business of government. A panel of county experts will address a series of topics including leadership trends, staffing challenges, remote work environments, cybersecurity insurance decision-making, and transitioning a domain to dotgov. Join us for a discussion on current practices from NYS and across the US, new developments, and common questions facing county officials across the state. (Monday, 9/19/22, 3:45pm-5:00pm, Room 108)

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#### Speakers:

#### **Paul Lutwak**

IT Director

**Madison County** 

**Tim Growth** 

**IT Director** 

**Yates County** 

Jennifer Kusse, EdD, MIS, CGCIO, PMP, GSLC, CIO

PIVIP, GSLC, CIO

Director of Information Services Monroe County

#### Moderator:

Mark LaVigne, PhD

NYSAC Deputy Director

Preparing for and Responding to Active Shooters and Domestic Terrorists Following the horrendous tragedy in Buffalo and Uvalde, Governor Hochul signed Executive Order 18, requiring every county and the City of New York to perform a comprehensive review of current strategies, policies, procedures, and practices. Every county and the City of New York must develop and maintain a plan to identify and confront threats of domes-

tic terrorism that include racially or ethnically motivated violent extremists. This workshop will explore how counties are protecting their residents, employees, and visitors from domestic terrorists and active shooters and how counties are complying with Executive Order 18. (Monday, 9/19/22, 3:45pm-5:00pm, Room 106-C)

#### Speakers:

#### **Jackie Bray**

Commissioner, Division of Homeland Security

& Emergency Services

Hon. Todd Baxter

Monroe County Sheriff

Hon. Eric Gonzalez

**Brooklyn District Attorney** 

William J. Cooley

Undersheriff, Erie County

#### **Moderator:**

Hon. Ron Spike

**Yates County Sheriff** 

Chair, NYSAC Committee on Public Safety

# Civil Service Hiring Procedure: Rules and Practices to Obtain a Great Workforce

As service demands increase, finding skilled labor in your community has become an increasingly difficult challenge. To add to this challenge, counties must follow state and local Civil Service laws and rules when looking to hire most of their workforce. Learn from our panel of experts how and when Civil Service rules apply to get the best pool of candidates for your county's staffing needs. This workshop will offer thoughts on State law changes that could help your county obtain the best possible employees. (Monday, 9/19/22, 3:45pm-5:00pm, Room 101-H)

# Monday Workshops

Speakers:

Paul Eldridge
Personnel Director

Putnam County

Maria Kenneally NYS Civil Service – Human Resources Specialist

irector NETSUITE
For Government

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Moderator:

Langdon Chapman

Personnel Director Orange County

# "Get Ready, Get Set:" New York State's Progress Towards Legalizing Cannabis

After months of planning and outreach, New York State's Office of Cannabis Management expects adult-use cannabis sales to begin before the end of the year. Attend this workshop to learn about the evolving landscape of regulations aimed at creating a safe, equitable, and inclusive cannabis market and the economic opportunities that exist within this new industry. (Monday, 9/19/22, 3:45pm-5:00pm, Room 106-B)

#### Speakers:

#### **Adam Perry**

Member

NYS Cannabis Control Board

#### **Phillip Rumsey**

Manager of Intergovernmental Outreach NYS Office of Cannabis Management (OCM)

#### **Melissa Moore**

Horticulture Program Co-Coordinator Niagara County Community College

#### Moderator:

Hon. Carolyn McLaughlin Legislator, Albany County

#### Building Back Stronger: Rethinking and Reinvesting in Public Health

Since 2011, the local public health workforce — made up of public health nurses, disease control investigators, sanitarians, community health workers, and other professionals — has decreased by one-third while demands on the public health system have only increased. This workshop will explore how years of underinvestment have weakened our public health infrastructure and offer strategies for taking advantage of the first increase in Article 6 state aid in nearly a decade and an influx of new flexible funding from the CDC to better protect and improve the health of your community. (Monday, 9/19/22, 3:45pm-5:00pm, Room 106-A)

#### **Speakers:**

Sarah Ravenhall, MHA, CHES
Executive Director
NYS Association of County
Health Officials (NYSACHO)
Diane Oldenburg
Senior Public Health Educator
Oswego County
Michael Mendoza, MD, MPH
Commissioner of Public Health
Monroe County

Moderator:

**Hon. Tara Gaston** Supervisor Saratoga County Sponsored by:



#### **PLENARY SESSION:**

**Building James Webb: A Behind-the-Scenes** Look at the World's Most Powerful Space **Telescope** In the weeks since the James Webb Space Telescope (JWST) dazzled the world with its first public snapshots of the universe, the powerful space observatory has continued to perform beyond expectations, capturing images and data that will enable a tremendous amount of scientific progress and revolutionize our understanding of the universe. The largest, most complex, and most expensive space telescope ever built, Webb is the product of two decades of innovation and collaboration between NASA, international space agencies, the private sector, and scientists and engineers from across the globe. Join us for this plenary session to hear from JWST engineer Bonita Seaton about the goals that inspired this epic mission and the planning and partnerships that made the telescope's development, launch, and deployment possible. (Tuesday, 9/20/22, 9:00am-10:15am, Room 106-A & B)

Speakers:

**Bonita Seaton** 

nationalgrid **Deputy Manager** 

James Webb Space Telescope Ground Segment & Operations NASA Goddard Space Flight Center

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Beyond the Buzzwords: How to Talk about **Diversity and Inclusion** Diversity and inclusion are important issues in our workplaces and communities, and how we talk about them is equally important. Many leaders find it difficult or intimidating to talk about topics like race, gender, and inequality because they don't know the right words to use or worry about saying the wrong

thing. This session will help county officials to lead conversations with confidence by giving them the tools to dissect their own views and beliefs, overcome language barriers, understand social identities, and lean into the uncomfortable. (*Tuesday*, 9/20/22, 10:45am-12:00pm, Room 108)

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#### Speakers:

#### Karen King, PhD

Executive Director

Commission on the Status of Women

Erie County

#### **Carlette Bradley**

Advisory Board Member Commission on the Status of Women Erie County

#### Moderator:

#### Hon. Martha Sauerbrey

Chair, Tioga County Legislature NYSAC Immediate Past President

#### Navigate the Maze of Election Law

Elected local officials provide a great service to their community. Many of our local leaders don't come from the political world, but instead, find this calling after other life experiences and bring that background and knowledge to their new public service life. While this background is a strength once in office, there are hurdles to getting in and staying in that position, such as understanding the complex system of election law. Join this workshop to learn the does and don'ts during the election process. This training will benefit both the newly elected as well as be a great refresher course for even seasoned mem

bers on new election laws and best practices. (Tuesday, 9/20/22, 10:45am-12:00pm, Room 109)

#### Speakers:

Dustin M. Czarny
Board of Elections Commissioner
Onondaga County
Erik Haight
Board of Elections Commissioner
Dutchess County

#### Moderator:

Ashley Milliman County Attorney Cattaraugus County

#### Federal Budget & Legislation Update from

**NACo** As Congress prepares to enact a new federal spending plan, expert staff from the National Association of Counties will brief county officials on the latest happening in our nation's capital. NACo will also provide attendees with expectations for the next congress, which promises to shake up the lawmaking process in D.C. (*Tuesday*, 9/20/22, 10:45am-12:00pm, Room 106-D))

#### Speakers:

**Mark Ritacco** 

Chief Government EQUITABL
Affairs Officer
National Association of Counties (NACo)

Moderator:

**Dave Lucas** 

Director of Finance and Intergovernmental Affairs, NYSAC

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Counsel to All: Providing the Public with Attorneys in Times of Need One of our county governments' largest roles as public service providers is obtaining counsel for those in need. County government attorneys ensure justice and provide a voice for all within the NYS court system including on criminal and family court-related matters. This workshop will cover how the public counsel system works, present creative ideas counties have implemented to strengthen this public service, as well as discuss state and federal funding available to your county. (Tuesday, 9/20/22, 10:45am-12:00pm, Room 103)

#### Speaker:

#### **Patricia Warth**

Director

NYS Office of Indigent Legal Services

#### Moderator:

#### **Peter Rayhill**

County Attorney
Oneida County

# Opioid Settlement Funds: What Counties Are Doing to Curb the Opioid Epidemic

New York Attorney General Letitia James has reached settlements totaling over \$1.6 billion with companies involved in manufacturing, distributing, and selling opioids. Initial distribution of these funds to counties began in 2022. In 2021, New York State enacted legislation to create a dedicated opioid settlement fund that will ensure that these settlements are directed towards abatement purposes. The legislation establishes an advisory board, appointed by the state and localities, to guide the legislature in

appropriating the funds to state agencies, counties, and city governments. This workshop investigates what counties are doing to plan for addressing the opioid epidemic. (*Tuesday*, 9/20/22, 10:45am-12:00pm, Room 101-H)

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#### Speakers:

Shayna Sacks, Esq.

Partner

Napoli Shkolnik

**Cheryll Moore** 

Erie County Opioid Program Director Member of NYS Opioid Abatement Task Force

#### **Moderator:**

Hon. Janice Burdick
Allegany County Legislator

Funding Your County Projects Through Federal and State Grants All good ideas to help your community with new or expanded services/ projects eventually hit the same question: "great, but how are we going to pay for it?" Counties have all been asked to do more with less funding for decades, leading to the inevitable answer to that question: "we can't." However, tapping into existing State and Federal grants may change that answer. Learn from our team of experts on existing grant funding for counties as well as how to implement a local system by which you can target and obtain future grant opportunities.

(Tuesday, 9/20/22, 2:00pm-3:15pm, Room 101-H)

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Speakers:

**Eric Russell** 

President

National Grants Management Association

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#### **Angela Ellis**

Deputy County Manager for Planning and Special Projects Livingston County

#### Damon Armeni

Senior Manager Deloitte

#### Moderator:

#### **Edward Kaplan**

County Attorney Greene County

#### **Veteran Services in New York State:**

#### The Beginning of New Investments

Join us for a workshop featuring a new statewide project launched by The Institute for Veterans and Military Families at Syracuse University. Panelists will share a snapshot into veteran services across New York State, and how counties are putting their Joseph P. Dwyer funds to work. (*Tuesday*, 9/20/22, 2:00pm-3:15pm, Room 103)

#### Speakers:

#### **Gilly Cantor**

Director of Evaluation and Capacity Building
NYS Institute for Veterans and Military Families

#### **Derek Cov**

Veterans' Health Officer

NYS Health Foundation

#### Ben Pomerance, Esq.

Deputy Director for Program Development NYS Division of Veterans Services

#### Moderator:

#### Michael Middaugh

President of NYSCVSOA and Director of Veterans Services, Tioga County

#### Building Consensus in a Political Environment: Understanding Dispute Resolution

(County Government Institute Core Session)
County leaders are often confronted with the need to settle political differences so that the greater interests of the public can be served.
During this session, county leaders will learn skills and techniques to help manage and resolve political conflicts. This session will be led by a certified NYS Mediator. (County Government Institute Core Requirement –4 credits) (Tuesday, 9/20/22, 2:00pm-3:15pm, Room 106-A)

#### Speaker:

Krista Gottlieb, Esq.
Attorney & Mediator

Alternative Dispute Resolution Center & Law Offices

#### Moderator:

H)

Jeanette Stanziano
Director of Education & Training
NYSAC

#### **Strategic Planning in Your County**

A sound strategic plan can provide a long-term multi-year roadmap of goals and objectives that can help your government move forward from where you are now to where you want to be. Grounded by a mission statement and vision, it can be a compass that sets a clear path for the future, while also allowing for the inevitable challenges and opportunities that arise as time passes. Learn from county leaders and experts who will discuss the strategic planning process at both the departmental and organizational levels. (Tuesday, 9/20/22, 3:45pm-5:00pm, Room 101-

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#### Speakers:

#### Joe Cappellino

President & CEO

**Erie County Industrial Development Agency** 

#### **Angela Ellis**

Deputy County Manager for Planning and Special Projects

Livingston County

#### **Matthew Sousa**

Former Planning Director Steuben County

#### Moderator:

R. Michael N'dolo, CEcD

Director of Economic Development MRB Group

# The Great Lakes and Beyond: Promoting Water Tourism in Your County

New York State is home to hundreds of miles of waterways that support recreation and tourism in every region of the state. Some counties have succeeded in leveraging their natural assets to become premier travel destinations. This session will discuss how to identify the assets that offer the best growth opportunities and develop strategies to attract tourism dollars and spur economic development. (*Tuesday*, 9/20/22, 3:45pm-5:00pm, Room 106-B)

#### **Speakers:**

#### **Daniel Castle**

Commissioner of Environment and Planning Erie County

#### **Steven Laros**

Director of Operations and Marketing Finger Lakes Visitors Connection

#### **Dawn Borchert**

Tourism Director, Orleans County

#### Moderator:

**Hon. Lisa Chimera** Legislator Erie County

From Here to Green: A Phased Approach to Energy Efficiency Learn how comprehensive energy master planning can maximize immediate payback opportunities today — while also planning for future technologies that are closer than you think. We discuss a phased approach to electrification, HVAC, heat pumps, and LED lighting. We also discuss renewable energy (solar, storage), fleet electrification, and the role of future technologies. See how a phased approach to energy efficiency can move your community toward its goals. (Tuesday, 9/20/22, 3:45pm-5:00pm, Room 106-D)

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Speakers:

Joe Crimi

Senior Key Account Manager New York Power Authority

**David McCormick** 

Director of Central Services

Chemung County

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Omay Elphick

Senior Director of Business Development Gravity Renewables

#### Moderator:

Hon. Shelley Stein

Chair, Genesee County Legislature

#### Joint Inter-Co Presentation:

ers: Innovative County Solutions to Recruit and Retain Your Local Workforce County government is not immune to workforce challenges, particularly when it comes to recruiting and retaining talent within their community. We are joined by representatives from Livingston, Monroe, and additional counties who will share their innovative strategies to recruit, retain, and incentivize the next generation to serve. This session will also highlight ways that counties are helping private sector employers in their community attract and retain their workforce. This presentation promises to provide ideas for other counties to explore when developing their strategies to strengthen their workforce, and in turn, their county. (Wednesday, 9/21/22, 8:00am -9:15am, HYATT Ballroom)

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Targeting the Next Generation of Local Lead-

#### Speakers:

Hon. Adam Bello

Monroe County Executive

Steve Bulger

Saratoga County Administrator

Ian Coyle

Livingston County Administrator

Ryan Snyder

Livingston County Dir. Of Workforce

Development

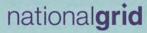
#### Moderator:

**Megan Farry** 

Dir. Of Strategic Partnerships & Communications

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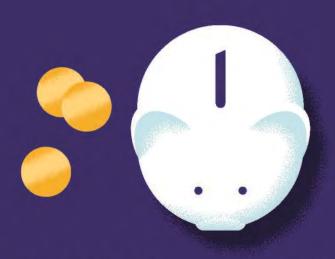


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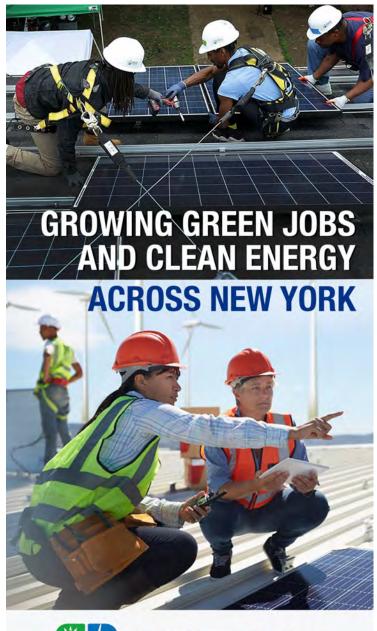
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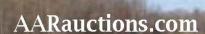
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