



Operation Greenlight 2022 Talking Points

Operation Greenlight is about showing support and gratitude for men and women who served our country in the armed forces.

In a time when our nation is divided on so many things, we can all agree that the men and women who risked their lives fighting to protect our country and our way of life deserve our support and gratitude.

That's why this year, [COUNTY] is proud to be joining our colleagues across New York and the nation in launching Operation Green Light, an initiative designed to shine a light on the service of our veterans and their families.

As part of Operation Green Light, [COUNTY] is illuminating [COUNTY BUILDINGS] green beginning on [DATE] and we encourage individuals and businesses to join us by changing one light bulb in the entryway of your house or business to a green bulb. By shining a green light, we let veterans know that they are seen, appreciated, and supported.

This is our simple way of saying thank you. Your service mattered, and we are grateful.

Operation Green Light is also an opportunity to raise awareness of the resources available to veterans and their families.

Here in [COUNTY], we're proud to serve approximately [XXXX] veterans through our [county veteran service agency] and [ADD OTHER COUNTY SERVICES FOR VETERANS].

Our county staff work every day to connect our veterans to federal and state benefits, helping them manage employment needs and doctors' appointments, as well as helping them find veteran peers who can assist with the transition back to civilian life.

Veterans and family members can learn more about available services at [LOCAL COUNTY VETERANS SERVICE AGENCY]. This Veterans Day, join us in shining a light of hope and support.

Join Operation Green Light and let's turn [COUNTY] green for our veterans.